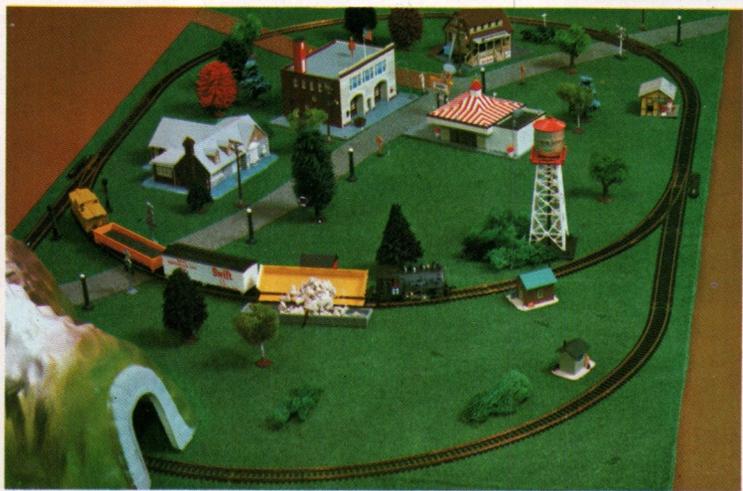


LIFE-LIKE®

'81

FROM TRAIN SET TO MODEL RAILROAD...

LIFE-LIKE LEADS THE WAY TO PROFITS!



LIFE-LIKE PRODUCTS, INC. • 1600 UNION AVE. • BALTIMORE, MD 21211

LIFE-LIKE PRODUCTS, LTD. • 24 RONSON DR. • REXDALE, ONTARIO, CANADA M9W 1B4



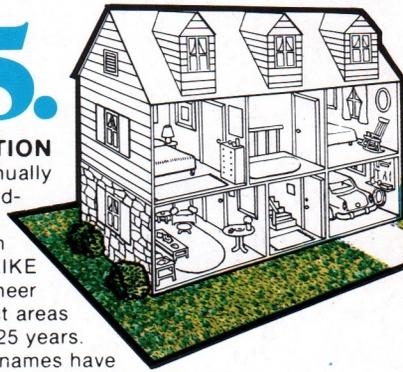


1. SUPERIOR QUALITY
 LIFE-LIKE makes better quality products because it uses the best possible raw materials, and begins with superior designs. Thorough testing and continual improvements result in train products made the way a hobbyist would expect them to be made.

2. BIGGEST SELECTION
 LIFE-LIKE has the largest selection of products (over 250 items). Only LIFE-LIKE has every category of product needed by both beginning train enthusiast and model railroading buff.



5. INNOVATION
 LIFE-LIKE continually develops new products to meet the needs of train hobbyists. LIFE-LIKE has been the pioneer in many product areas over the last 25 years. LIFE-LIKE trade names have become generic descriptions for entire categories.



LIFE-LIKE®
25 years

3. PROVEN STABILITY
 LIFE-LIKE has been in the same business for over 25 years.

Some of LIFE-LIKE's original product designs are now being sold to a second generation of eager consumers. LIFE-LIKE is the leader because it offers proven products that are always in demand, not short-lived fads.

6. SALES SUPPORT
 LIFE-LIKE provides comprehensive behind the scenes help for your sales programs with free AD-AIDS, informative newsletters and plan-o-grams.



4. EXCITING PACKAGING
 LIFE-LIKE offers dynamic up-to-date packaging for maximum shelf appeal...products that sell themselves.



7. MERCHANDISERS
 LIFE-LIKE offers many more merchandisers to make selling categories easier and solve stocking problems. Merchandisers mean more in less space and a better look.

15 REASONS WHY LIFE-LIKE® IS THE LEADER.

8. VERSATILITY

LIFE-LIKE accessories have multiple uses.

This means multiple sales. A broader market creates more new customers. Multiple uses means no obsolescence, too!



10.

DEPENDABLE SERVICE

Because LIFE-LIKE manufactures in its own seven factories, it has better control over inventory, shipping schedules and prices. LIFE-LIKE does not have to depend on supplies of products made by other companies.



9.

OUTSTANDING VALUE

Dollar for dollar, LIFE-LIKE makes the finest model railroading products. Your customers know they get more for their money.

11.

UNMATCHED REALISM

All LIFE-LIKE products are carefully researched and precision made for complete authenticity, the way a hobbyist would want it. LIFE-LIKE realism comes from the product, not the name.



12.

DEDICATION

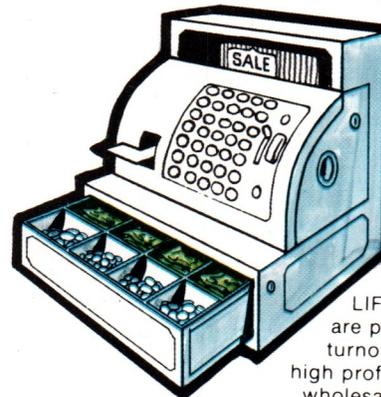
LIFE-LIKE is committed to the long term growth of the hobby of model railroading. By developing such beginner aids as a "how-to" train tips guide and catalog, LIFE-LIKE helps infuse new blood into the hobby by transforming train set buyers to model railroaders.



13.

PROMOTION

LIFE-LIKE offers solid support for your sales efforts with an active public relations and advertising program.



14.

PROFIT

LIFE-LIKE's products are priced to give rapid turnover and consistent high profits to retailers and wholesalers...an approach satisfying old customers and making new ones.



15.

FEWER RETURNS

LIFE-LIKE's durable designs and quality control manufacturing mean fewer lost sales through consumer returns.

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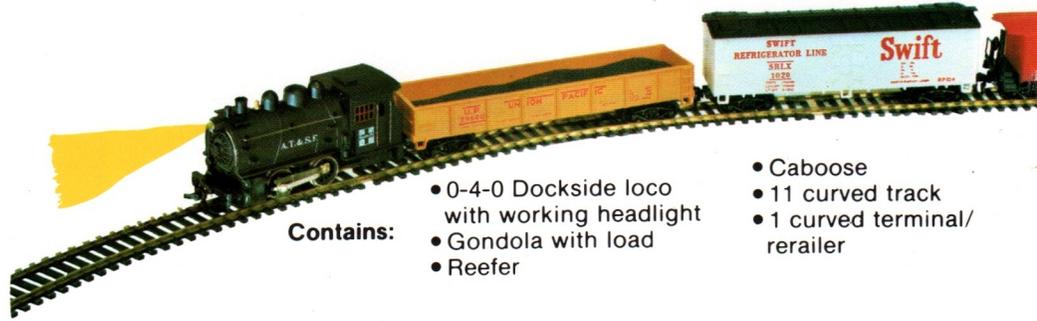
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O Scale	24

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8780

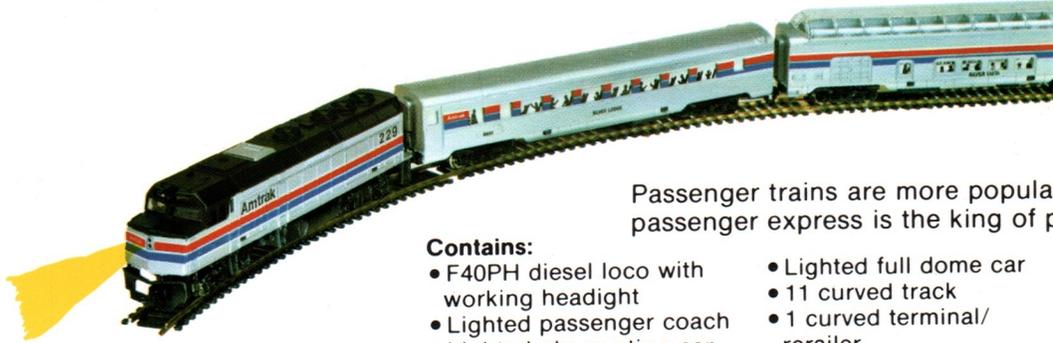
Blazer Freight



Contains:

- 0-4-0 Dockside loco with working headlight
- Gondola with load
- Reefer
- Caboose
- 11 curved track
- 1 curved terminal/reailer

8762 Amtrak Midnight Special



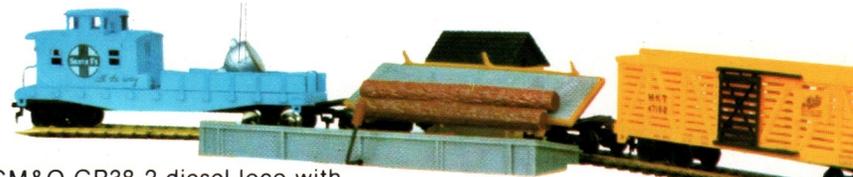
Contains:

- F40PH diesel loco with working headlight
- Lighted passenger coach
- Lighted observation car
- Lighted full dome car
- 11 curved track
- 1 curved terminal/reailer

Passenger trains are more popular than ever. The new passenger express is the king of passenger trains.

8949

Freight King



Four great working accessories make this the action leader of HO scale train sets. A rugged GP38-2 diesel loco pulls the four cars up the trestles and over the blinking truss bridge. The operating dump car unloads logs at the Forest Lumber dump station while the working searchlight caboose lights up the sky. The doors on the box car and cattle car even open and close!

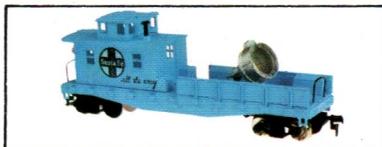
Contains: GM&O GP38-2 diesel loco with working headlight • Steel door box car with opening doors • Katy cattle car with opening doors • Operating log dump car • Operating searchlight caboose • 14 pc. trestle set • 8 pc. blinking truss bridge • Operating log dump station • 11 curved track • 2 straight track • 1 curved terminal/reailer • UL power pack • Hook-up wire • Instructions



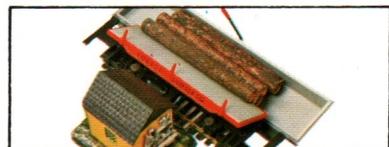
14 pc. Trestle set



Blinking Truss Bridge



Operating Searchlight Caboose

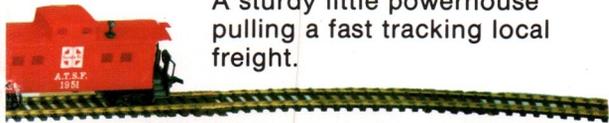


Operating Log Unloader

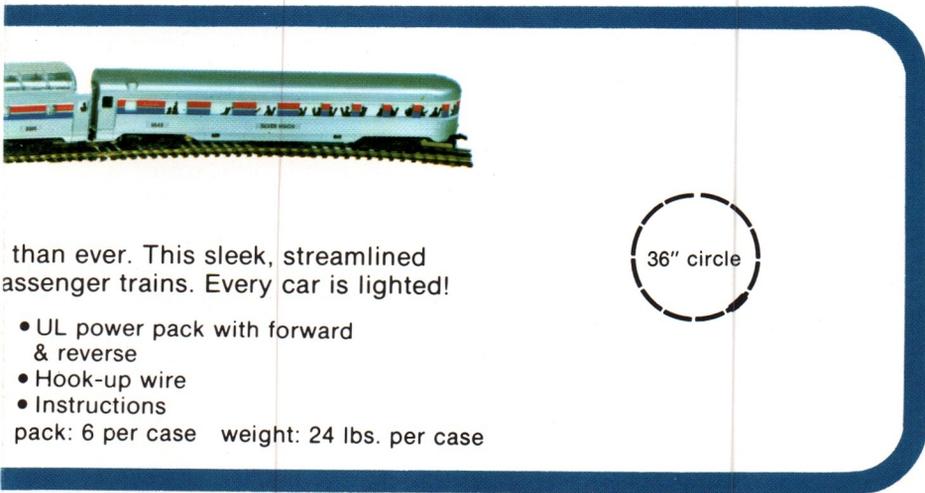
The rough & tough king of the freight haulers is on the move



A sturdy little powerhouse pulling a fast tracking local freight.



- UL power pack with forward & reverse
 - Hook-up wire
 - Instructions
- pack: 6 per case weight: 20 lbs. per case



than ever. This sleek, streamlined passenger trains. Every car is lighted!

- UL power pack with forward & reverse
 - Hook-up wire
 - Instructions
- pack: 6 per case weight: 24 lbs. per case



A LIFE-LIKE train set opens the door to the world's most fascinating hobby. Starting with a simple oval of track and train, a consumer can build a complete model railroading empire, full of realistic railroad fun. Step by step, the train set expands with LIFE-LIKE landscaping, scenic accessories, rolling stock, buildings and action accessories. Your train sales can expand too if you stock a complete selection of "add-on" accessories. Learn the bottom line in train sales: From train set to model railroad, LIFE-LIKE leads the way...to profits.

- LIFE-LIKE FEATURES**
- authentic roadnames and styles
 - UL Approved power pack w/ forward & reverse
 - top-quality brass track
 - popular action features
 - sturdy double-pak packaging

**Complete with
4 ACTION
Accessories**



pack: 6 per case weight: 30 lbs. per case



Exciting new packaging features eye-catching graphics, "break-apart" component packaging, plastic armor plating and detailed consumer product information.

GRASS MATS

**NEW
SPARKLE-PAK
PACKAGING!**

Grass mats are the perfect first step in landscaping a train set layout. They are quick and easy to use, inexpensive, and can be modified or removed when the landscaping progresses. And the results are just great! Keep a good quantity on hand because these versatile mats are used for more than just train and road race scenes. These ever popular mats are also an outstanding scenic material for architectural models, wargaming, school projects and decorations. Display the convenient merchandiser in a central location and let all your customers discover the many uses for these products.

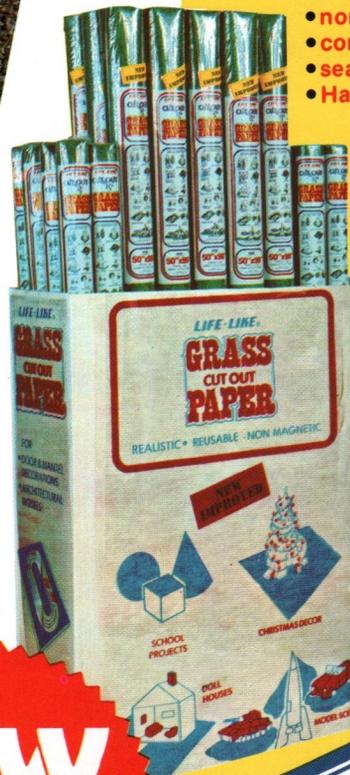
- realistic textures
- brighter, pure colors
- nonmagnetic flocking
- completely reusable
- sealed-ends packaging
- Handy-Hang peg hangers

1161 GRASS MAT MERCHANDISER

An outstanding, fast-moving assortment of two sizes of grass mats. Bright color-coordinated cut case display shows some of the many product uses.

Contains: 16-1151
15-1156

pack: 1 per case
weight: 43 lbs.



**NEW
FOR '81**

- A.** 1151 Grass Cut Out Paper (50"x33")
1156 Grass Cut Out Paper (50"x99")
1162 Grass Cut Out Paper (50"x40")
- B.** 1152 Meadow Cut Out Paper (50"x33")
1155 Meadow Cut Out Paper (50"x99")
1163 Meadow Cut Out Paper (50"x40")
- C.** 1153 Earth Cut Out Paper (50"x12")
- D.** 1154 Path Cut Out Paper (50"x12")

Some items may be purchased in large case packs.

See the current LIFE-LIKE order form.

Grass Cut Out Paper with convenient hanger for peg sections.



**MOUNTAIN PAPER,
NEW PACKAGING**

STURDY
"HANDY-HANG"
PEG HANGER

FEATURED ON ALL MAT PACKAGES

No. 1157
MOUNTAIN
PAPER

NEW
PACKAGING

REALISTIC
DETAILING

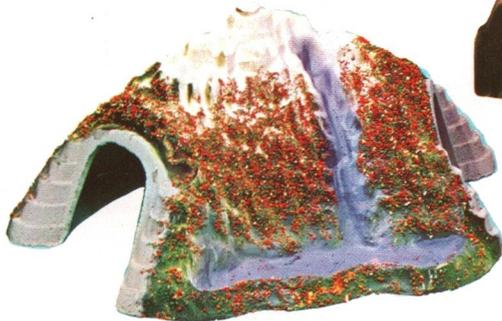
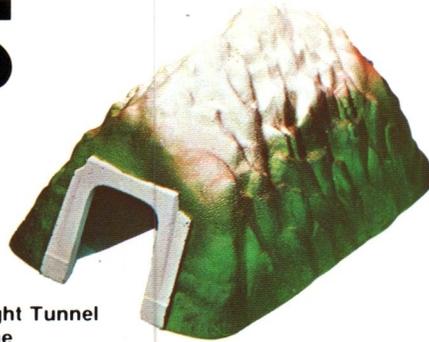
"BETTER
THAN OUR
ORIGINAL"
DESIGN

TUNNELS



1311 Curved Tunnel
N Gauge

1302 Large Straight Tunnel
O-S Gauge



1303 Curved Tunnel w/ Lake
O-S Gauge



1307 Scenic Background
All Gauges



1310 Straight Tunnel
N Gauge

1304 Straight Tunnel
HO Gauge



1312 Long Straight Tunnel
N Gauge



1301 Straight Tunnel
O-S Gauge

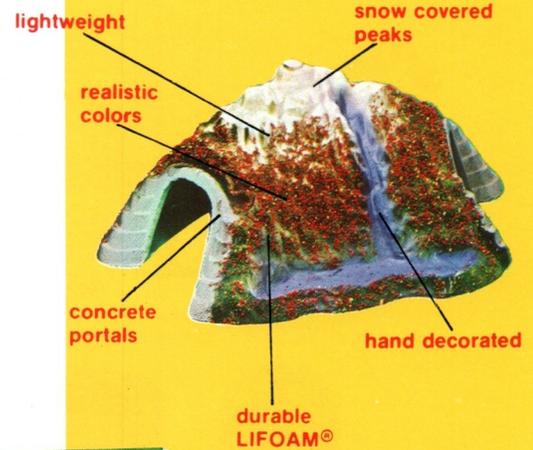


1306 Curved Tunnel
HO Gauge



1305 Large Straight Tunnel
HO Gauge

Ever see a layout without a tunnel? Massive man-made tunnels through rugged mountains are a distinctive feature on any landscape and all hobbyists try to recreate this impressive natural scene. LIFE-LIKE tunnels have been a favorite way of modeling Mother Nature's finest for over 20 years.



1300 TUNNEL MERCHANDISER

The most complete assortment available. Includes free metal display rack for the most effective display of the large, small, curved and straight tunnels.

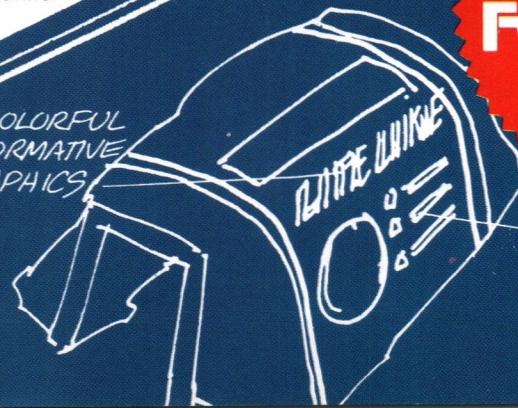
- Contains:
- 12-1301 Straight Tunnel (O-S)
 - 6-1302 Large Straight Tunnel (O-S)
 - 6-1303 Curved Tunnel w/Lake (O-S)
 - 12-1304 Straight Tunnel (HO)
 - 6-1305 Large Straight Tunnel (HO)
 - 6-1306 Curved Tunnel (HO)
 - 12-1307 Scenic Background (All)
- pack: 8 cartons per merchandiser weight: 36 lbs



INFORMATIVE PACKAGING

COLORFUL INFORMATIVE GRAPHICS

EYE-CATCHING TUNNEL SLEEVE



IDENTIFIES FEATURES ON ALL STYLES

NEW FOR '81

TREES



1006 Spring



1007 Maple

1023 Apple

1024 Orange

1327 Mini Fruit



1324 Mini Autumn



1003 Evergreen

1022 Evergreen, Small

1326 Mini Evergreen

1004 V



1001 Green Shade

1020 Green Shade, Small



1018 Giant Juniper

1017 Giant Chestnut

1010 Giant Blue Spruce

1016 Giant Magnolia

1011 Giant Fir

1013 Giant Redwood



LIFE-LIKE GIANT TREES

Big trees for big profits. These unique trees range from 36 to 40 feet in HO scale, making them ideal for towering forests. Dollhouse dealers and O & S scale train retailers, in particular, should carry a full selection to meet the landscaping needs of large scale modelers

GIANT
WHITE BIRCH
No. 1014

GIANT
GREEN
SHADE
No. 1015

TOWERING DIMENSIONS



1002 Autumn



1021 Autumn, Small



1325 Mini Shade

White Birch

1012 Winter

1005 Poplar

1329 Mini Lychen

Trees are the center of interest in almost any outdoor scene. Hobbyists try to duplicate the wondrous diversity of the forest by adding box after box of trees to their miniature layout. Mother Nature is not restrictive. She puts different trees in every forest. Let your customers do the same by stocking a complete selection of realistic LIFE-LIKE trees. And our bright new packaging makes selling easier than ever! Four trees per box except Giant and Super-Giant, 2 per box.



HOT OFF THE DRAWING BOARD:

NEW TREE TECHNOLOGY

NEW SUPERGIANT ELM No. 1051

NEW SUPER GIANT OAK No. 1052

DETAILED BRANCH NETWORK

REALISTIC COLORS

UNIQUE STYLES

REVOLUTIONARY TREE CONSTRUCTION

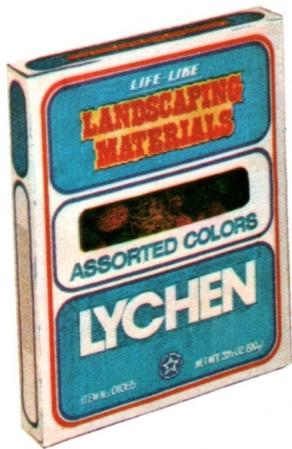
TREES
1039 TREE MERCHANDISER

STURDY STEEL RACK CONTAINS 156 ASSORTED BOXES OF REALISTIC TREES IN 26 DIFFERENT STYLES, COLORFUL HEADER POINTS OUT THE MANY PRODUCT USES. PLUS NEW MERCHANDISING INNOVATIONS FOR 1981!

CONTAINS:
 6 EA OF 26 STYLES
 PACK: 1 PER CASE
 WEIGHT: 50 LBS.

NEW FOR '81

LANDSCAPING



1064 Large Box Mixed Lichen



1065 Large Box Green Lichen



1060 Lichen Mixed



1061 Lichen Green



1113
Bag O' Rocks



1101
Red Scenic Stone



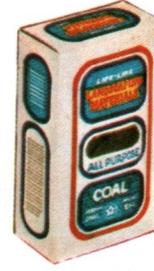
1102
Black Scenic Stone



1103
Grey Scenic Stone



1104
Ballast Stone



1105
Coal



1106
Gravel



1401 Track Cleaner

1401 TRACK CLEANER MERCHANDISER

A natural for added sales to train or road race customers. Packed in LIFOAM® tray with header and colorful label. 12-8 oz. unbreakable bottles per merchandiser. pack: 2 mdsrs. per case weight: 18 lbs.

1402 SMOKE MERCHANDISER

Convenient eye-dropper dispenser of liquid smoke for locomotives and other working accessories. Packed in LIFOAM® base with color-coordinated header. 12-2 oz. bottles per merchandiser. pack: 2 mdsrs. per case weight: 8 lbs.

1403 Landscaping Cement



1403 LANDSCAPING CEMENT

Clean, nontoxic, nonflammable adhesive. Dries hard and clean on almost any surface. The perfect cement for all landscaping material. Full pint in resealable can. pack: 12 cans per case weight: 15 lbs.

1402 Smoke

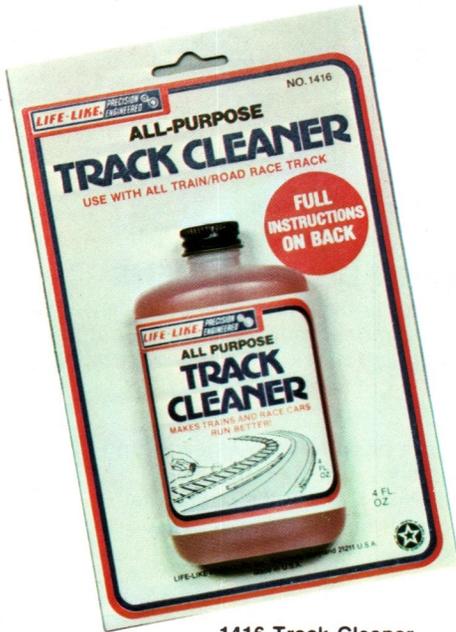


DELUXE LINE OF CRAFTSMAN

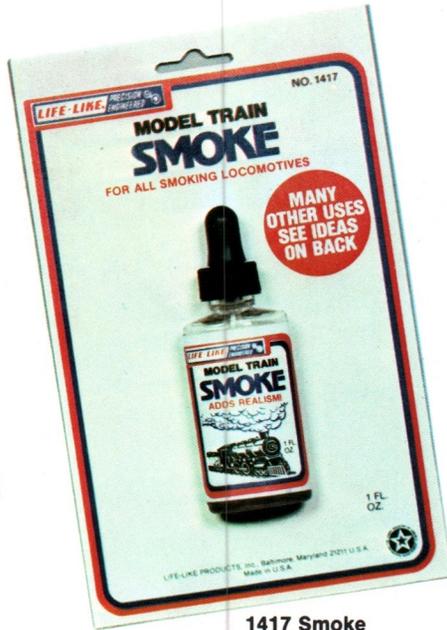
LANDSCAPING

No. 1071 FINE TEXTURE - LIGHT GREEN
No. 1072 FINE TEXTURE - MED. GREEN
No. 1073 FINE TEXTURE - LIGHT BROWN
No. 1074 FINE TEXTURE - DARK BROWN

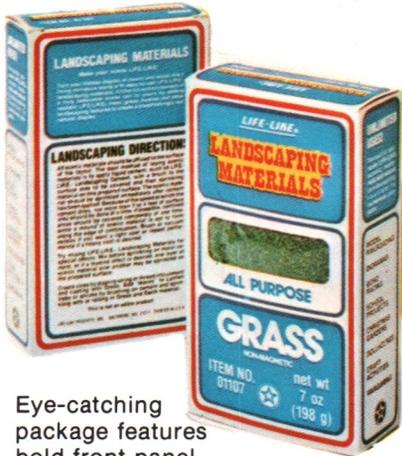
No.
No.



1416 Track Cleaner
4 oz. — blister card



1417 Smoke
1 oz. — blister card



Eye-catching package features bold front panel graphics and product window. Includes comprehensive directions on the back and imaginative landscaping ideas on side panels. This box sells itself! Product sealed in leak-proof poly bag.



1111 Earth — Economy Size 1108 Grass — Economy Size
1109 Earth 1107 Grass

Landscaping Materials turn a tabletop of lifeless plastic and wood into a realistic miniature world. And the more realistic a train layout, the more long term fascination the hobby offers and the more train accessories you can sell! Landscaping Materials will add life to your profits with their dependable year-round sales. Keep a complete selection on hand at all times.

LIFE-LIKE FEATURES

- natural colors
- nonmagnetic materials
- realistic textures
- accurate sizing
- fine screening
- wide selection
- easy application

SCENE MASTER Craftsman

Landscaping Materials are made with the discriminating modeler in mind. He's willing to pay extra for total absolute realism, but with **SCENE MASTER** he doesn't have to! These perfect scale landscaping materials are packed in see-through leak-proof poly bags. They sell themselves from the handy shelf merchandiser.

QUALITY LANDSCAPING MATERIALS

75 MEDIUM TEXTURE - MED. GREEN
76 MEDIUM TEXTURE - DARK GREEN

- NATURAL LYCHEN
No. 1810
- LYCHEN
MIXED FOREST COLORS
No. 1811

LANDSCAPING

- BALLAST
FINE HO SCALE
LIGHT GREY
No. 1821
- BALLAST
FINE HO SCALE
DARK GREY
No. 1822
- COAL EGG 2-5" HO SCALE
No. 1823



BUILD-A-SCENES



1378 City Square BUILD-A-SCENE

The center of activity in a town, the center of interest on a model railroad layout! Features enough people to kick off a new population boom, and a complete small park.

Contains:

- 8-people • phone booth • newsstand
- 6-planters • 2-trees • monument
- Earth & Path Materials • Grass Mat
- Lychen • super-detailing accessories
- ...and more



1376 Fruit Stand BUILD-A-SCENE

This quaint scene is a common sight on back-roads across America. Includes landscaping, people, building and accessories... unsurpassed LIFE-LIKE realism in precise HO scale.

Contains:

- 5-people • 5-trees • sales counter • "fruit"
- step ladder • 1-building kit • wheelbarrow
- Earth Material • Grass Mat • super-detailing accessories...and more



1379 Vegetable Garden BUILD-A-SCENE

HO scale people may be small but they gotta eat too! This scene includes everything you need to grow realism on a train layout.

Contains:

- 5-people • 1-building kit • "vegetables"
- Lychen • barrels & boxes • Earth Material
- Grass Mat • 3-trees • super-detailing accessories...and more

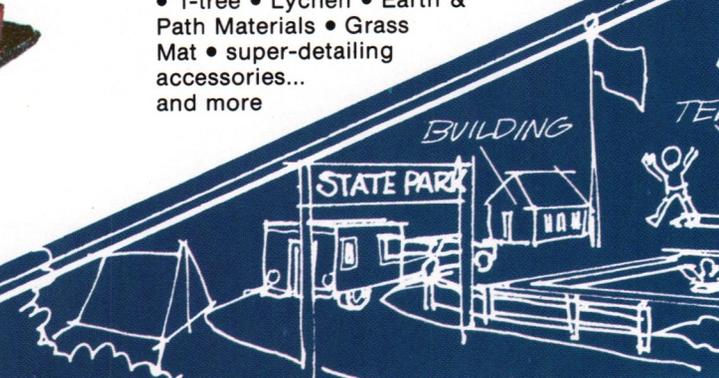
1377 Moped Dealer BUILD-A-SCENE

Do your part for solving the energy crisis by giving your HO scale townspeople alternative transportation. This is the most unique kit in model railroading today!

Contains:

- 6-people • 10-scooters
- 1-building kit • fence
- 1-tree • Lychen • Earth & Path Materials • Grass Mat • super-detailing accessories... and more

BUILD-A-SCENES
pack: 12 per carton
weight: 8 lbs.



LANDSCAPE KITS

Build a realistic LIFE-LIKE scene and you build realism and enjoyment. Small, highly detailed scenes focus attention on specific areas of a layout and make a model railroad seem larger, busier, and more true-to-life. LIFE-LIKE landscaping kits provide everything needed to get any layout off to a realistic start. The new BUILD-A-SCENE series provides scene-stealing authenticity!

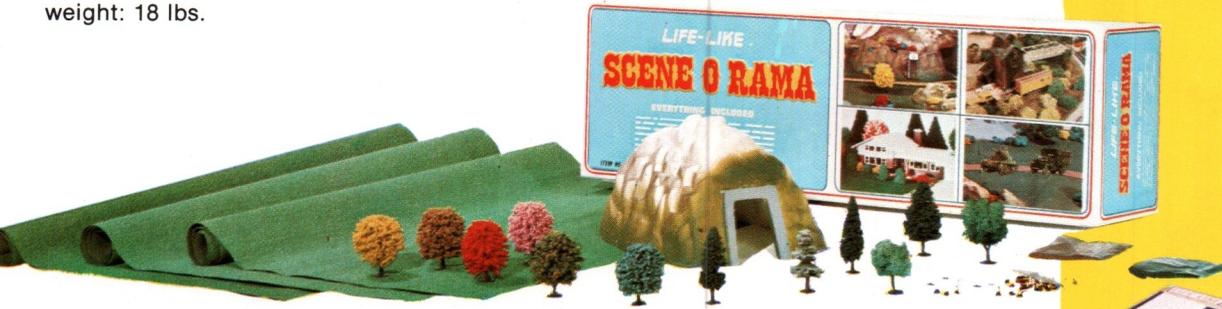


1174 LANDSCAPER A complete starter assortment of landscaping products. Ideal for trains, road race layouts, military scenes and architectural models. Both the Landscaper and Scene-O-Rama include multi-color six page instruction guides filled with imaginative landscaping ideas.

Contains: 2-1151 Grass Mats 50"x33" • 1-Polybag Earth • 1-Polybag Path • 1-Polybag Fence (4 sections) • 4-Assorted trees
 pack: 6 per carton
 weight: 18 lbs.

LIFE-LIKE FEATURES...

- multiple uses
- top quality components
- distinctive products
- more landscaping
- realistic designs
- super-detailing extras



1173 SCENE-O-RAMA

Landscape an entire 4'x8' layout with this carefully balanced selection of landscaping material. For beginners or experienced landscapers... this versatile kit is designed to meet the scenery needs of almost all the popular miniature-oriented hobbies.

Contains: 3-1151 Grass Mats 50"x33"
 • 1-1301 HO Tunnel-Straight • 1-Polybag Path • 1-Polybag Earth • 1-Polybag Street & Highway Signs and Road Barriers • 12 Assorted Trees
 pack: 4 per carton
 weight: 16 lbs.



2 ALL NEW BUILD-A-SCENES



No. 1374
 CAMPGROUND
 BUILD-A-SCENE

No. 1375
 CONSTRUCTION
 SITE
 BUILD-A-SCENE

**NEW
 FOR '81**

POOL
 GRASS MAT

CRANE

GIRDERS

CONSTRUCTION SIGN

FENCE

CONSTRUCTION FINANCING BY

DANGEROUSLY QUOTTY

LIGHT-UPS



1506 Highway Light

1212 Blinking Traffic Light



1213 Floodlight Pole



1201 Lamppost



1208 Street Light



1214 Overhead Road Sign



1202 Exxon Gas



1215 Billboard



WITH SPACE-AGE FIBER OPTICS



LIGHT-UPS

01233 Railroad Crossing (2)



01232 Flashing Road Barrier (3)

01231 Working Semaphore (1)



NEW FOR '81

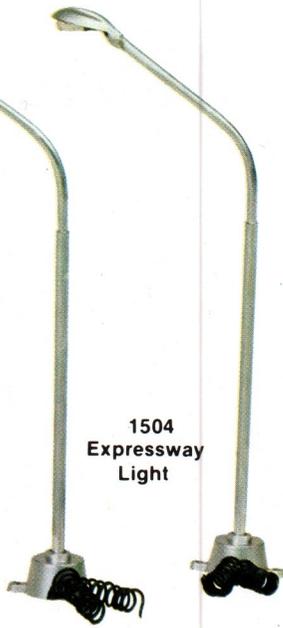


EXXON is a registered trademark of Exxon, Inc.

Super realism and super action. Features revolutionary new LIFE-LIKE Optics, a miniature light system allowing precise scale profiles and brilliant, pinpoint lighting. Semaphore can be changed from green to red or yellow. The road barrier and crossing signal have blinking lights.



1206
Light Pole



1504
Expressway
Light



1505
Gas Light



1209
Spotlight

Lights are the finishing touch of realism on any type of layout. Model railroad or road race layouts, dollhouses, school projects or dioramas, everything looks more realistic with working miniature lights. Popular LIFE-LIKE LIGHT-UPS are individually blister-carded and can be purchased as open stock or on the convenient merchandiser rack. 12 per carton



**01216 LIGHT-UPS
MERCHANTISER**

This steel rack solves your display problems! Convenient rack will fit on shelf, counter or wall...and the colorful header will do the selling for you!



NEW DETAILING

LIGHT-UPS

NEW FOR '81

**FLUORESCENT
LIGHT
NO. 1507**

w/
**DOWNTOWN
SIGN**
**RAILROAD
STATION
SIGN**

HOT OFF THE DRAWING BOARD:
HIGH TECH PACKAGING

NEW INFORMATIVE PACKAGING FOCUSES ON FEATURES OF FIBER OPTICS TECHNOLOGY



MORE PRE-PURCHASE PRODUCT INFORMATION. ATTRACTIVE, COLOR-COORDINATED GRAPHICS. COMPREHENSIVE WIRING DIRECTIONS ON BACK

- Contains:
- 4-1201 4-1208
 - 4-1202 4-1212
 - 4-1209 4-1213
 - 4-1206 4-1214
 - 4-1215
 - 4-1505
 - 4-1506
 - 4-1507
- pack: 1 mdsr.
per carton
weight: 8 lbs.

DOWNTOWN

H0 SCENICS

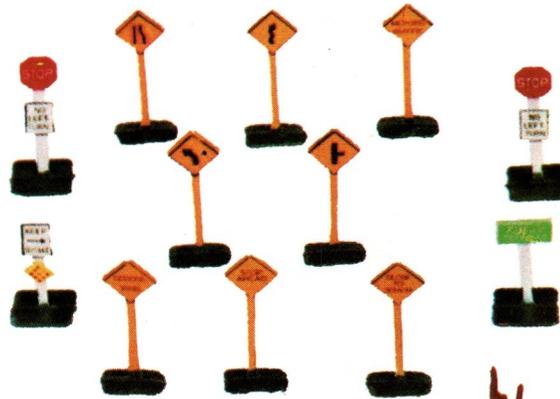


1114 Poles & Billboards

1121 Tell Tale w/
RR Signs



1122 Railroad
Signals



1115 Street & Highway



1112 City Sidewalks



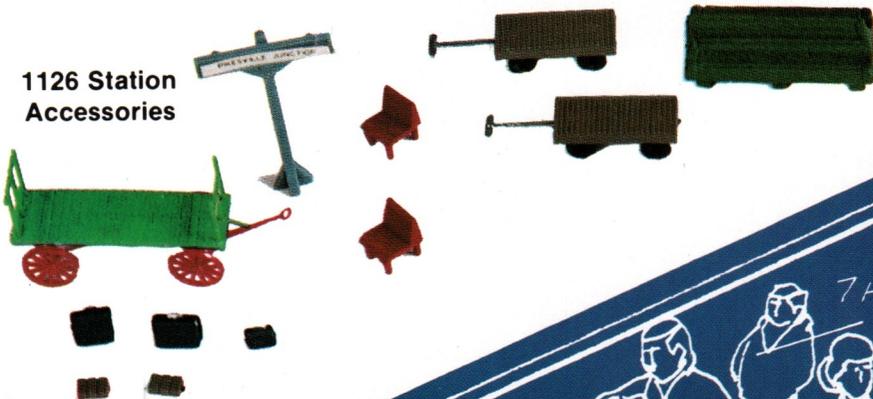
1116 Road
Barriers



1125 Crates
& Barrels



1126 Station
Accessories

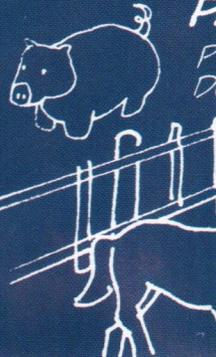


No. 1119
CITY PEOPLE

7 HANDPAINTED
FIGURES

MOTOR
SCOOTER

No. 1
BARNY
ANIMALS



1123 People Standing



1127 Farm People



1124 People Sitting



1128 People Walking



NEW CARS, TRUCKS, PEOPLE, ANIMALS

EW '81

BOARD WITH NCE

No. 1117 AMERICAN CARS

No. 1120 AMERICAN VANS

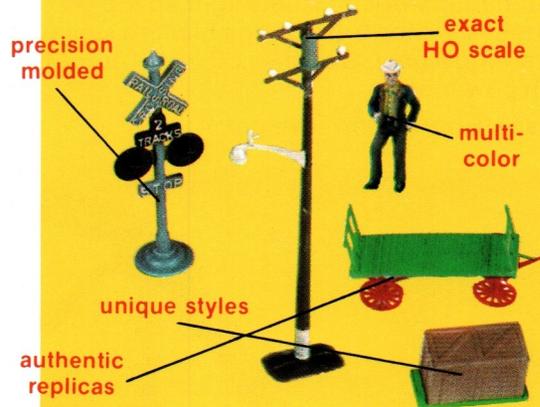
CHEVY CITATIONS®

DODGE VANS®

REALISTIC STYLING

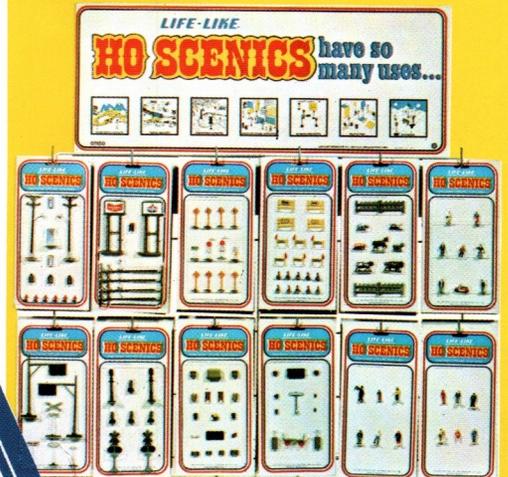
HORSE GOAT LAMB BULL COW

Don't model a ghost town! Give any miniature scene that important "lived-in" look with realistic LIFE-LIKE HO SCENICS. To recreate the real world you need to recreate the many details of everyday life. Super-detailing a display is easy with LIFE-LIKE's super selection of scenic accessories because HO SCENICS are completely finished and ready to use. 12 per carton.



1150 HO SCENICS MERCHANDISER

For quick results, put this attention-getting merchandiser rack in your all purpose landscaping department. Features a complete assortment conveniently presorted and prepegged, and colorful header card. This is the easiest way to profits!



Contains: 96 pieces, asst. styles.
pack: 1 mdsr. per case
weight: 13 lbs.

NEW PACKAGING

Attention-getting, color coordinated graphics give HO SCENICS the look of quality. Callouts tell all the features.

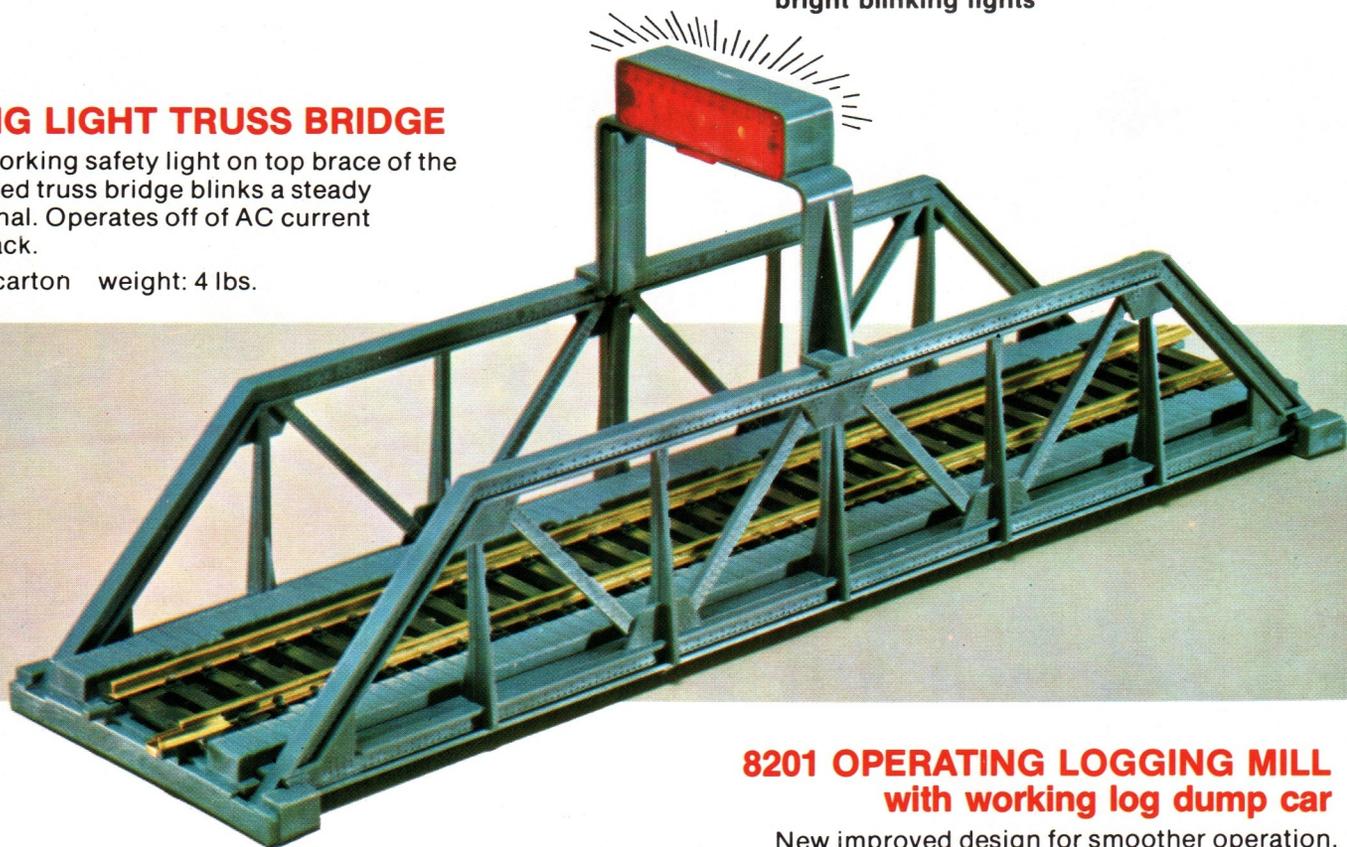
ACTION ACCESSORIES

8711 BLINKING LIGHT TRUSS BRIDGE

Authentic working safety light on top brace of the super-detailed truss bridge blinks a steady warning signal. Operates off of AC current on power pack.

pack: 6 per carton weight: 4 lbs.

bright blinking lights



8201 OPERATING LOGGING MILL with working log dump car

New improved design for smoother operation. You control the action! Press the lever and the logs roll down the chute, through the logging mill and onto a special dump car. Push the other lever and the car dumps the load into the log pond. Prepainted, preassembled parts. Bonus — dump car included.

pack: 6 per carton
weight: 6 lbs.



ES

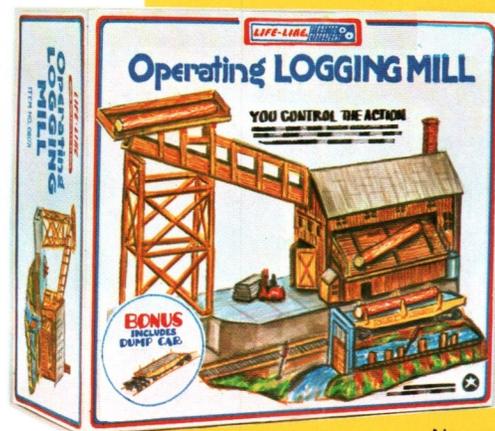
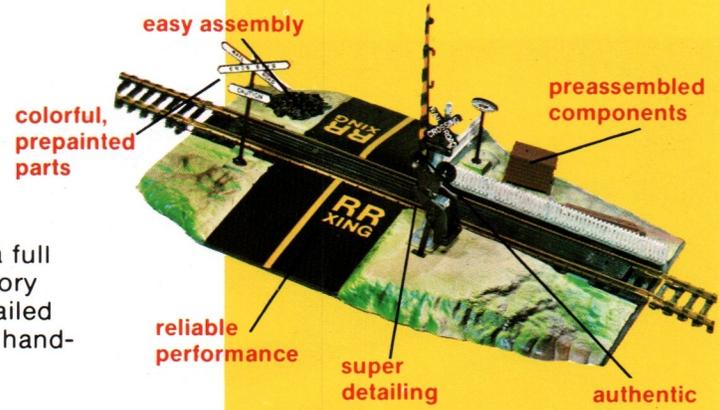


radar screen rotates full 360°

8708 USAF SPACE TRACKING STATION

Prototypical radar screen rotates a full 360° high atop this realistic five story tracking tower. The intricately detailed tower and operations building are hand-painted and preassembled.
 pack: 6 per carton weight: 5 lbs.

Movement on a layout adds interest and excitement and all railroad enthusiasts love to add action to their train empire. Each of these action accessories can be sold to every layout owner. Just provide a facing for each on your counter or shelf. The informative packaging will do the rest.

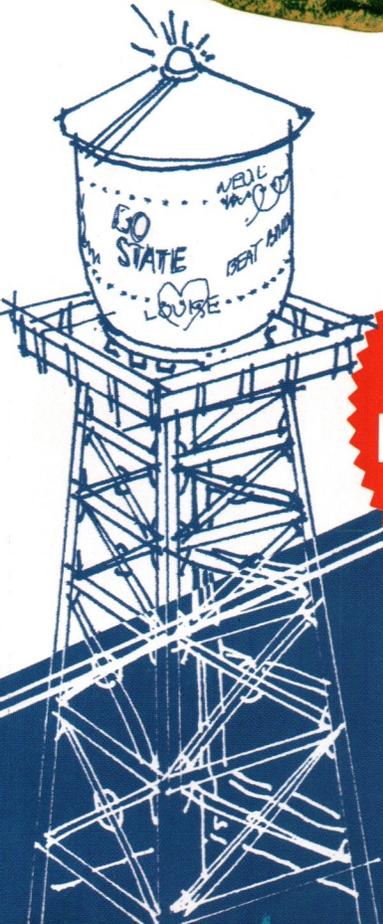


New packaging design allows more informative product illustrations. Exciting full color photography highlights product features, tells the action story to consumers.



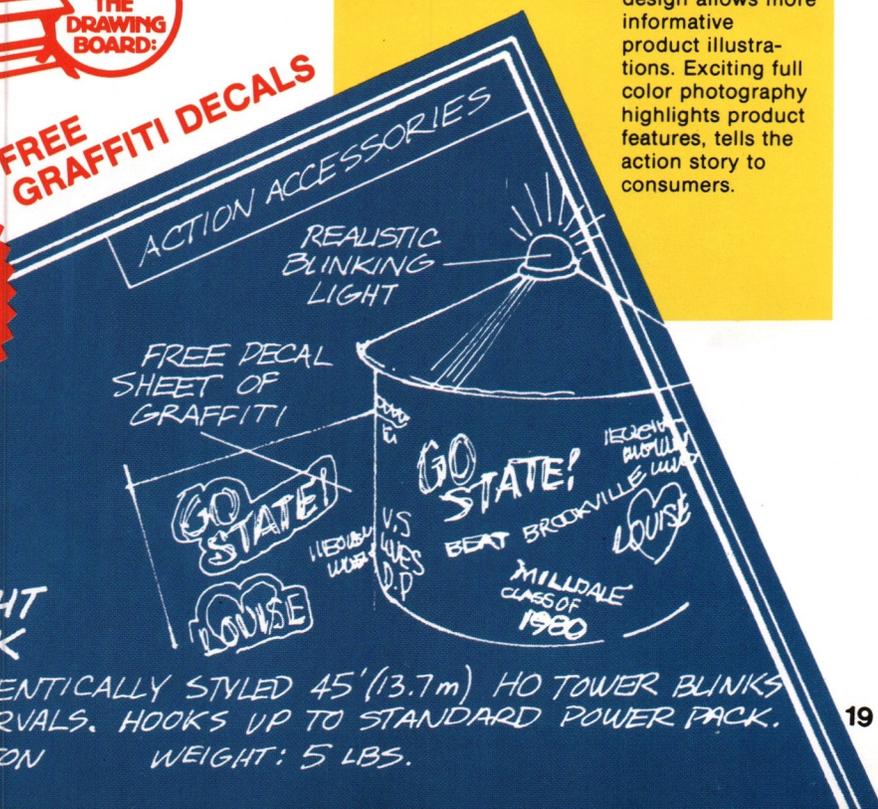
FREE GRAFFITI DECALS

NEW FOR '81



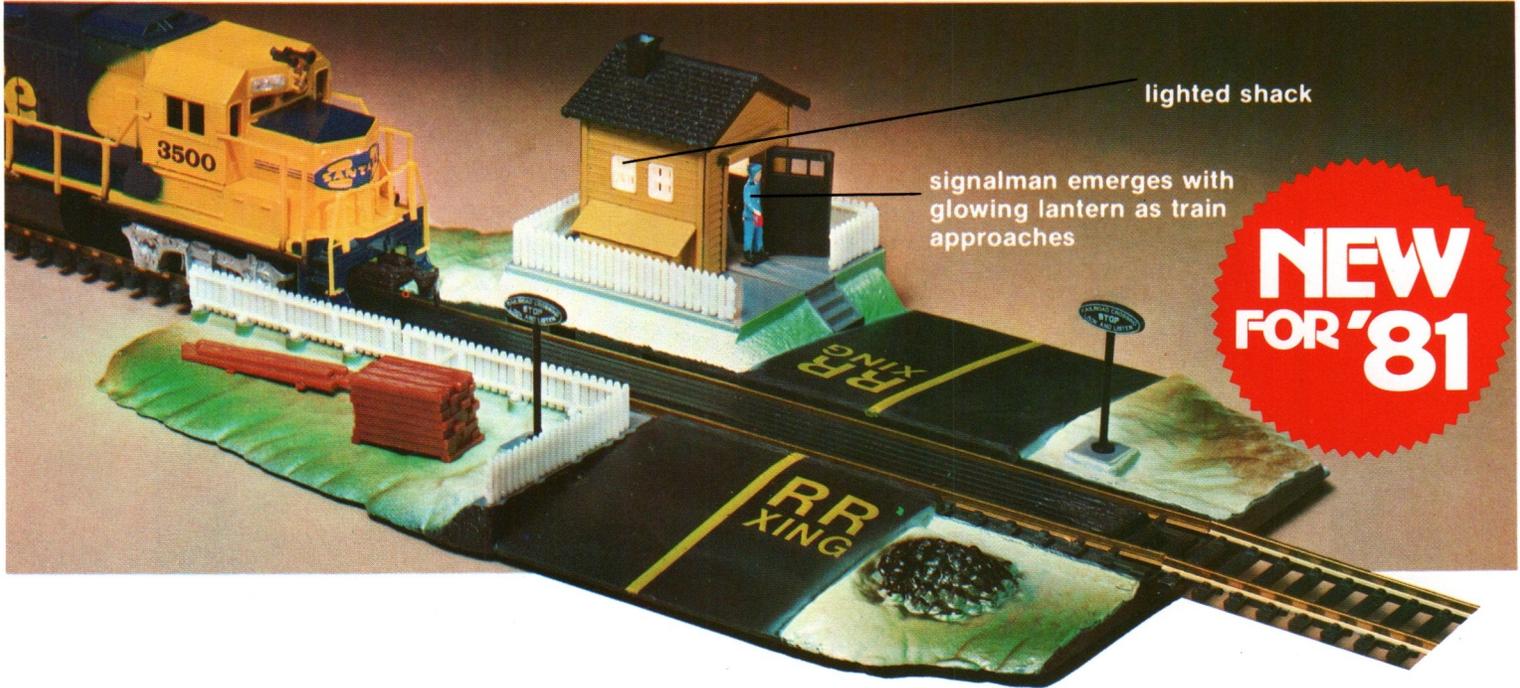
No. 8205 BLINKING LIGHT STORAGE TANK

LIGHT ATOP AUTHENTICALLY STYLED 45' (13.7m) HO TOWER BLINKS AT REGULAR INTERVALS. HOOKS UP TO STANDARD POWER PACK.
 PACK: 12 PER CARTON WEIGHT: 5 LBS.



**8203 OPERATING SWITCHMAN
with lighted building**

HO scale switchman emerges automatically from lighted shack as train nears, goes inside after last car passes...
9" straight track included.
pack: 6 per carton weight: 5 lbs.



**8207 ELECTRONIC TRAIN WHISTLE
with trackside restaurant**

Colorfully decorated roadside restaurant conceals a working loco whistle. Push a button and add the sound of a real train roaring down the tracks.
pack: 6 per carton weight: 4 lbs.

8204 OPERATING GRAVEL UNLOADER
with working dump car

New improved design features heavier dump car for smooth, fast action! Real gravel is dumped from the special 50 cu. ft. (1.41 cu. meter) dump car with a pull of the lever. Includes handpainted, super-detailed shed, gravel load, and bin. Bonus — dump car included.

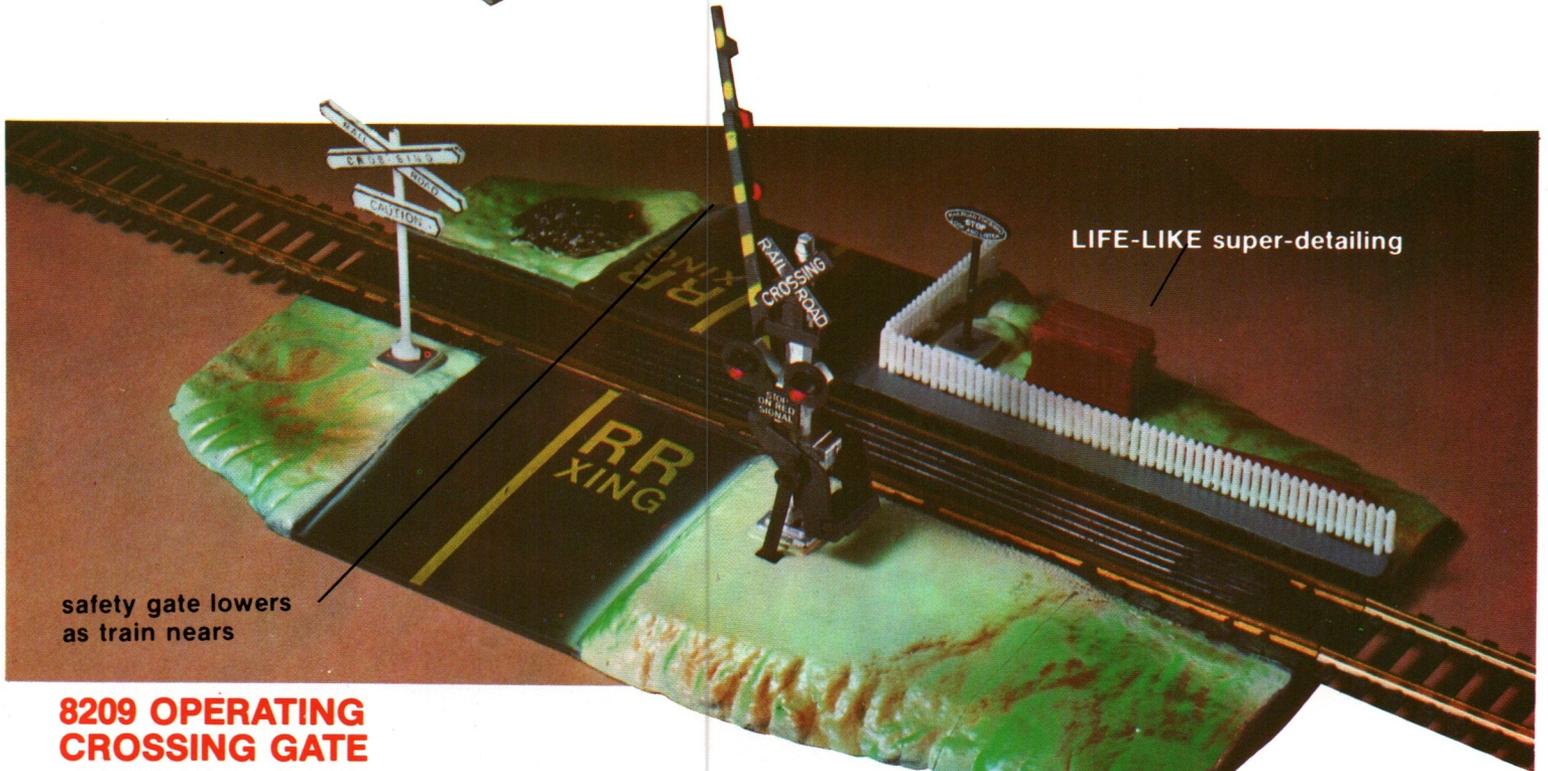
pack: 6 per carton weight: 5 lbs.



highly detailed shack

new improved car dumps smoothly and quickly

includes real gravel



LIFE-LIKE super-detailing

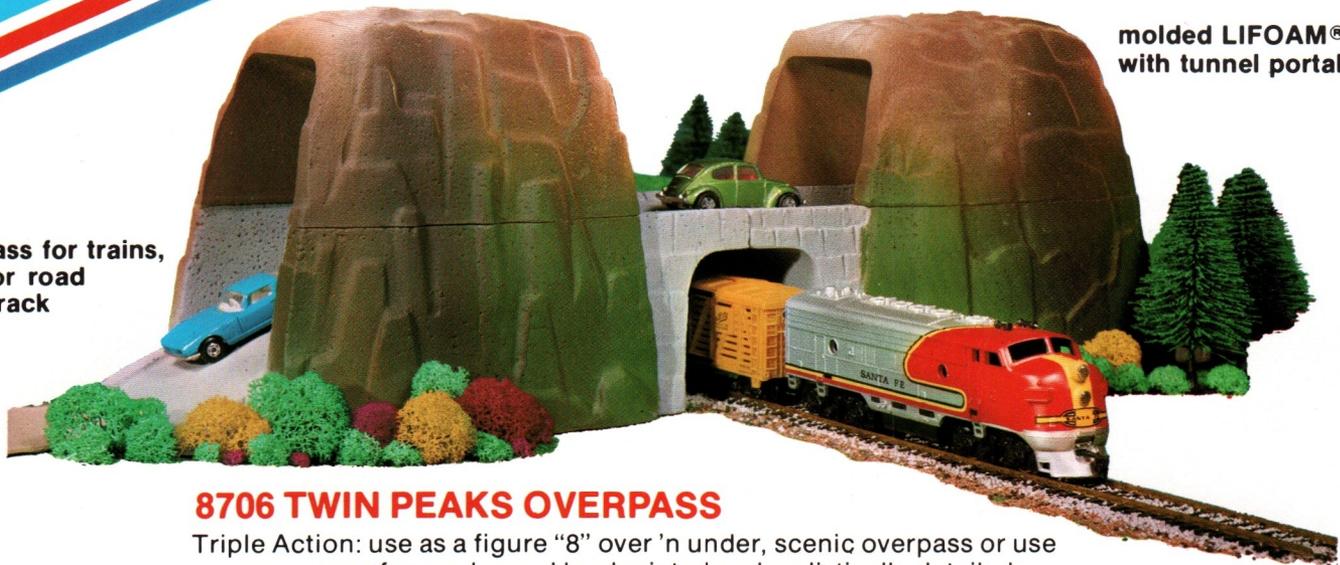
safety gate lowers as train nears

8209 OPERATING CROSSING GATE

Safety gate lowers automatically as train nears, raises after the last car passes the crossing. Fully decorated...9" straight track included.

pack: 6 per carton weight: 5 lbs.

overpass for trains,
cars, or road
race track



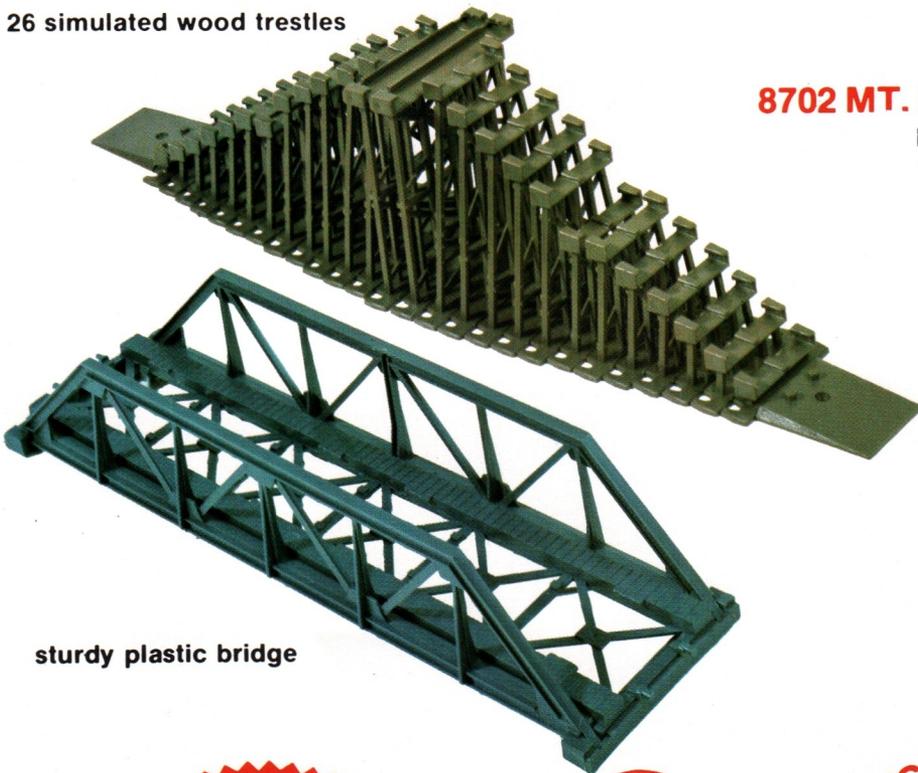
molded LIFOAM® mountain
with tunnel portals

8706 TWIN PEAKS OVERPASS

Triple Action: use as a figure "8" over 'n under, scenic overpass or use as an overpass for road race. Handpainted and realistically detailed. (Trains, cars and landscaping not included.)

pack: 6 per carton weight: 4 lbs.

26 simulated wood trestles



sturdy plastic bridge

8702 MT. AIRY BRIDGE & TRESTLE SET

Pick up the action with a complete bridge & trestle set for over 'n under or elevated rail-roading. Trestles graduated in height for smooth grades. Use with curvable or sectional track.

pack: 6 per carton weight: 6 lbs.

**NEW
FOR '81**



OPERATING PIPE UNLOADER

No. 8214
OPERATING
PIPE UNLOADER

DETAILED
SHANTY

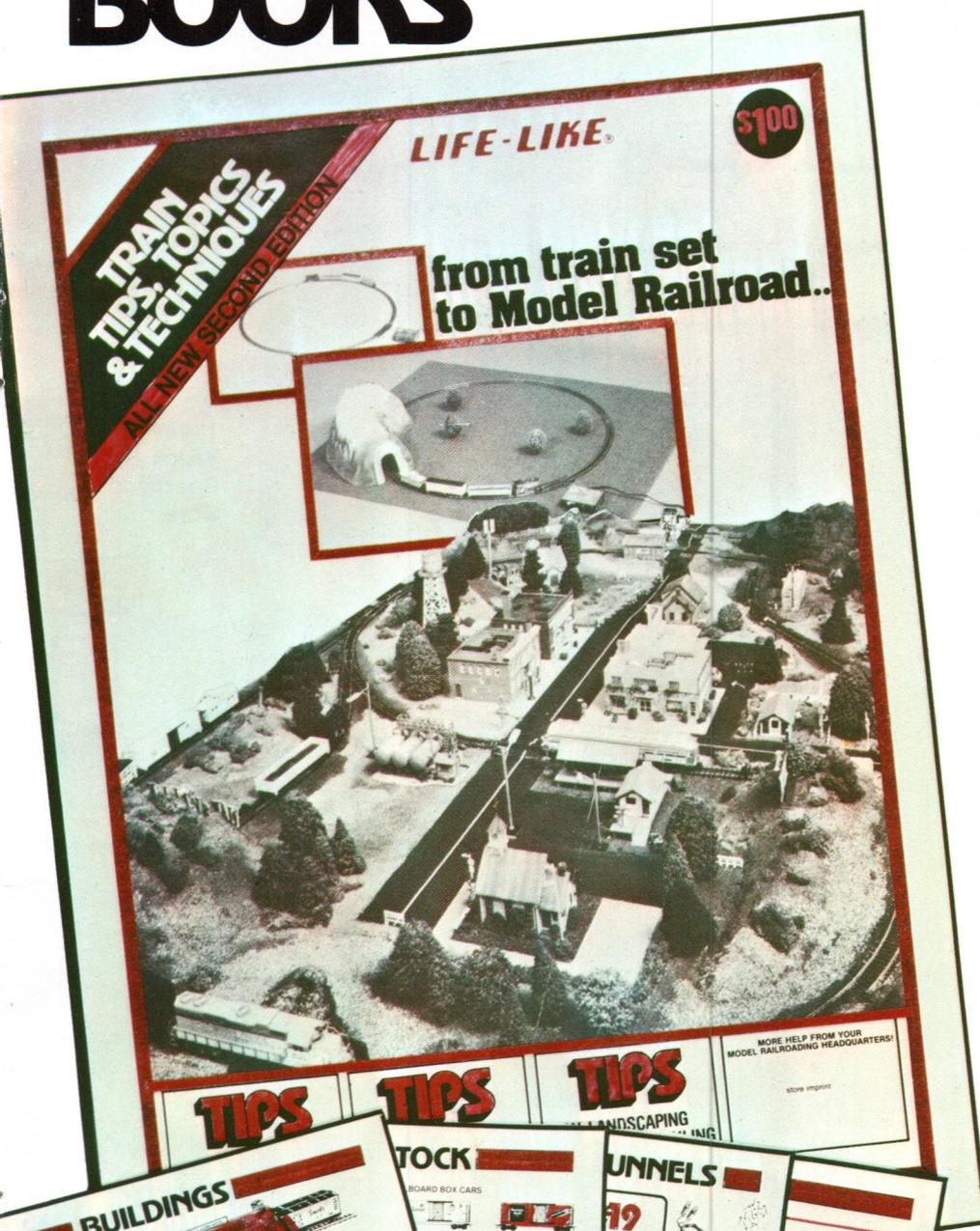
ACTION ACCESSORIES

PIPE
LOAD

OPERATING
DUMP CAR



BOOKS



8002 TRAIN TIPS, TOPICS & TECHNIQUES

Beginner's Product Guide to Model Railroading

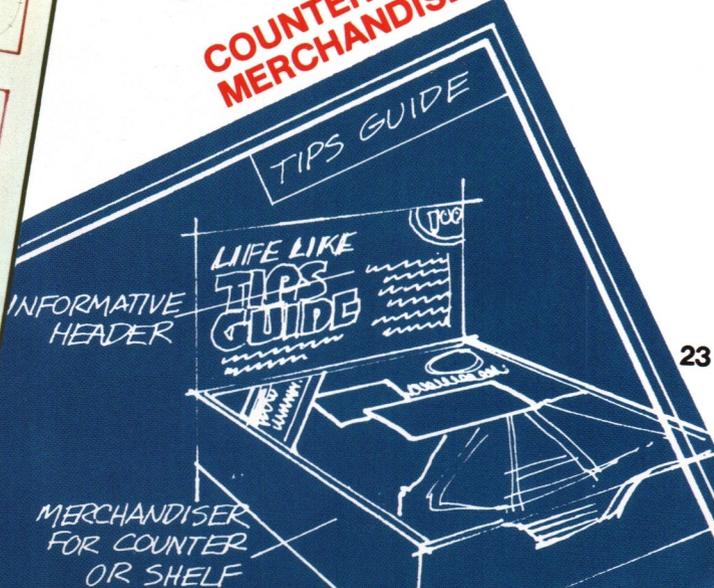
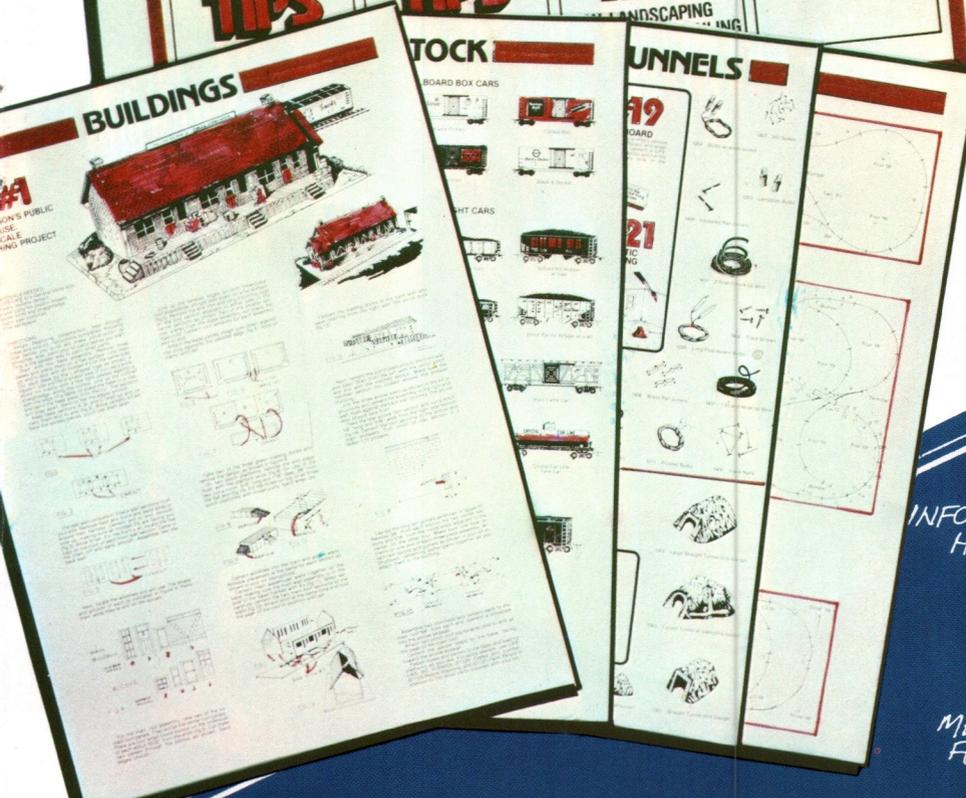
Stop losing future profits with one-shot sales. Take full advantage of your profit potential by introducing a fascinating lifetime hobby to each and every new customer. This second edition (with expanded TIPS sections) makes it easy to show eager, but uninformed beginning railroaders how to expand their train set. Features articles on landscaping, operation, super-detailing, kitbashing and more! The 16 page, multi-color tabloid style guide is preprinted with a bargain consumer price of \$1.00, which gives you a healthy profit margin. Or, use it as a giveaway because of its bargain cost. Any way you use it, it's guaranteed to build traffic, sales and profits.

- **IT'S EASY**
to get beginners started
- **IT'S COMPLETE**
landscaping, kitbashing detailing, and more
- **IT'S LOW COST**
you could give them away
- **IT'S BIG**
16 two-color tabloid pages

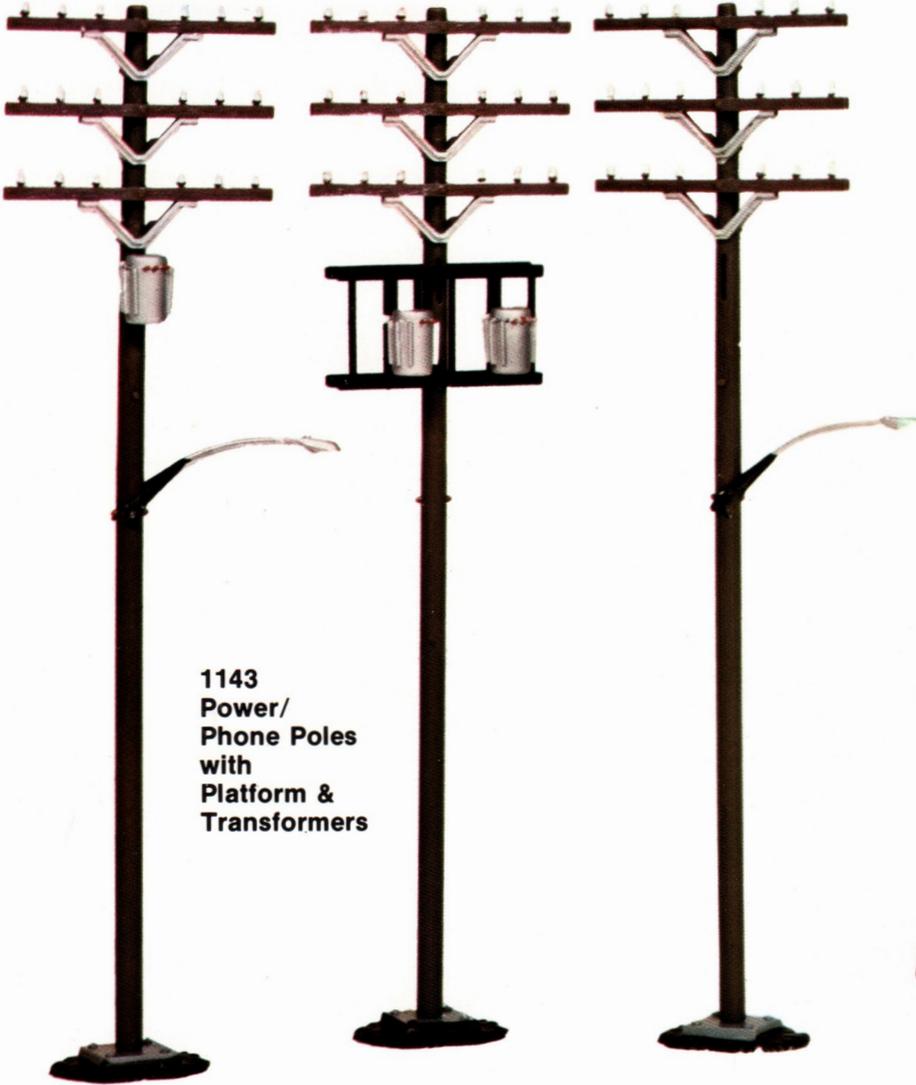
NEW FOR '81



COUNTER MERCHANDISER



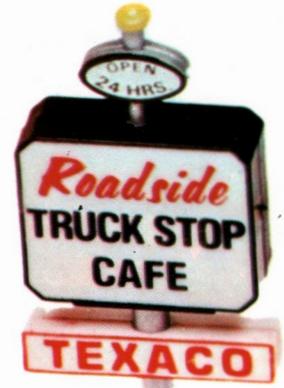
O-SCALE



1143
Power/
Phone Poles
with
Platform &
Transformers



1141
People



1144
Truck Stop
Roadside
Cafe



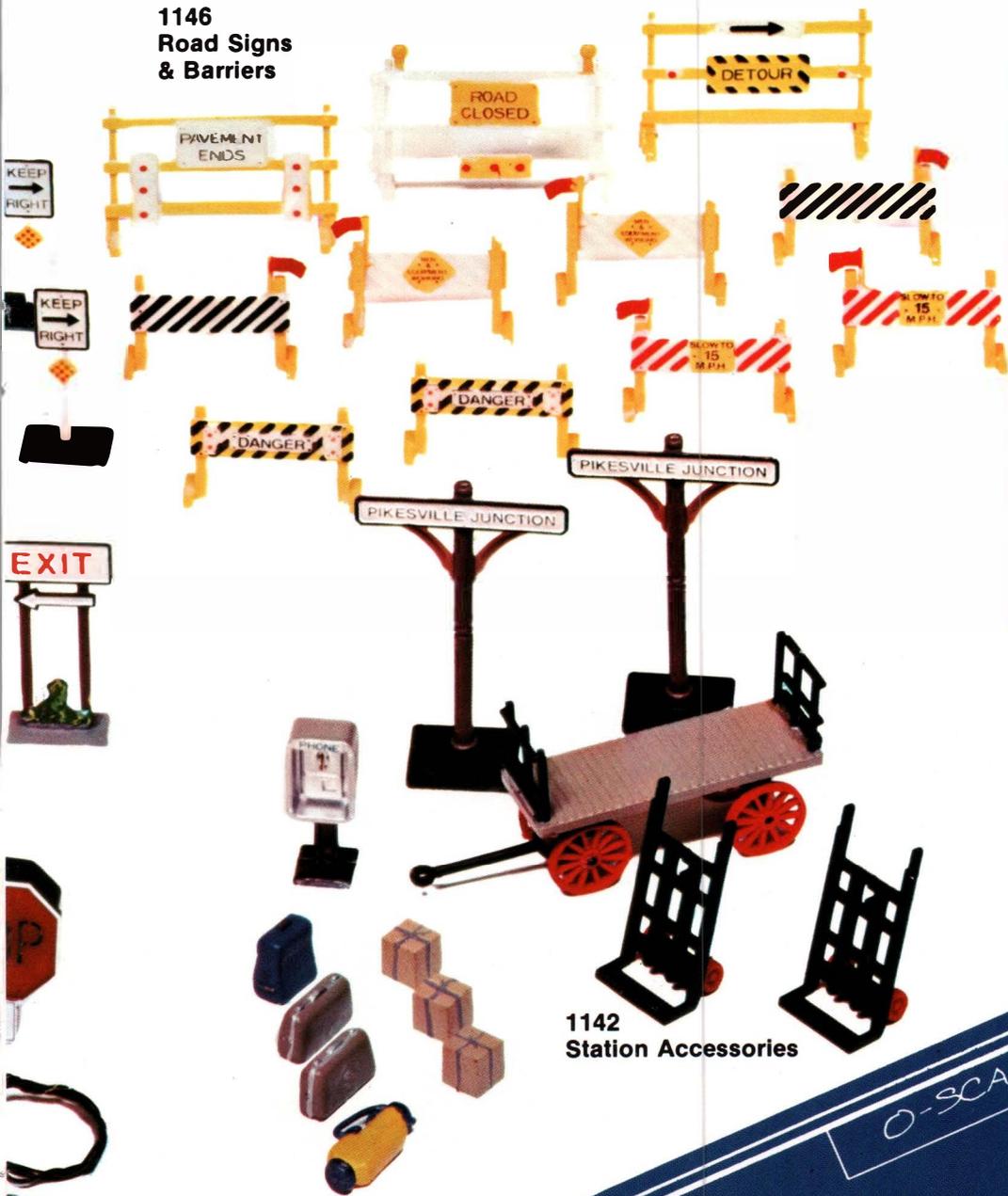
1145
Stop &
Street Signs



THREE NEW SCENIC ASSORTMENT

HANDPAINTED

**1146
Road Signs
& Barriers**



**1142
Station Accessories**



One of the shortcomings in O & S scale has always been the lack of scenic accessories to make the scene come alive. Now "big scale" modelers can have authentic detailing and LIFE-LIKE realism with our new O scale Accessories. All the true to prototype realism of the popular LIFE-LIKE HO SCENICS, but in distinctive, large scale accessories. 12 per carton

LIFE-LIKE FEATURES

- exquisite detailing
- fine scale molding
- handpainted
- authentic design
- multi-color
- precise
- prepainted parts

**1136
O SCALE ACCESSORY
ASSORTMENT**

Contains: 4 each of 9 cards.
pack: 1 asst. per case weight: 12 lbs.

**NEW
FOR '81**



**NEW
PACKAGING**

Eye catching graphics & product feature callouts make O SCALE ACCESSORIES self sellers!

BUILDING KITS



1394 Kentucky Fried Chicken Drive-In
64 pieces, molded and
preprinted in 8 colors.

**New Packaging
For '81**



1356 7-11 Convenience Store
62 pieces, molded and
preprinted in 10 colors.

**New Packaging
For '81**



1349 Southern Oil Company
47 pieces, molded
in 7 colors.



1339 Belvedere Hotel
61 pieces, molded
and painted in 7
colors. Includes
colorful sign sheet.

1351 Al's General Store
74 pieces, molded
in 5 colors.



1381 Equitable Trust Co. Bank
84 pieces, molded and
preprinted in 7 colors.

**New Packaging
for '81**



**1338
Western Homestead**
67 pieces, molded
and painted in 12
colors. Includes
colorful sign
sheet.



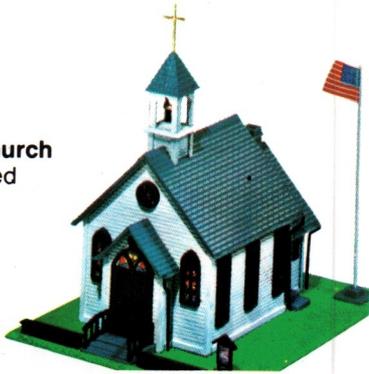
1359 Freeze Ice Cream Drive-In
96 pieces, molded and
preprinted in 8 colors.

**New Packaging
For '81**



1347 Pikesville Junction
46 pieces, molded
in 6 colors.

1350 Good Shepherd Church
73 pieces, molded
in 4 colors.



1337 Mt. Vernon Mfg. Co.
14 pieces, molded
and painted in 5
colors. Fully
modular and pre-
weathered. Includes
colorful sign sheet.



1348 Trackside Shanties
59 pieces, molded
in 6 colors.



1346 Hank's House
53 pieces, molded
in 4 colors.



1382 Woodlawn Police Station
78 pieces, molded and
pre-painted in 8 colors.

**New Packaging
For '81**



1390 Hampden Fire Engine House #46
108 pieces, molded and
pre-painted in 11 colors.

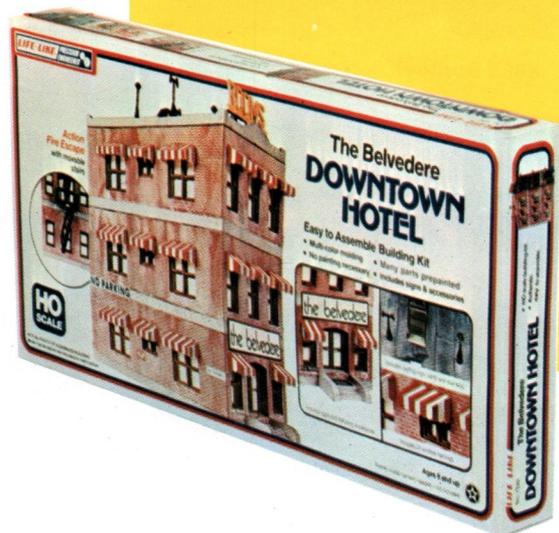
**New Packaging
For '81**

Model railroaders never tire of adding buildings to their layouts. Distinctive, authentically styled structures have always been big sellers and most layouts are crowded with out-of-the-box and kit-bashed buildings. Your best salesmen are the full color product photos on the front panels of the kit boxes. Facing the boxes to show these photos helps your customers visualize a completed building on their layout. 12 per carton



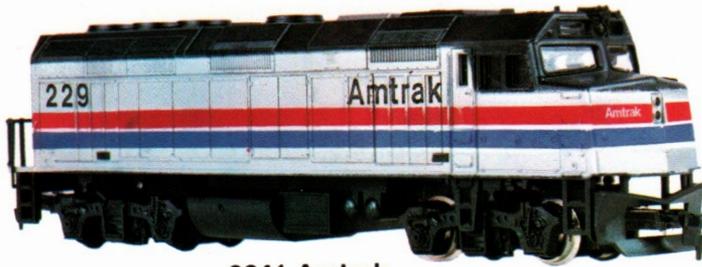
NEW PACKAGING

New packaging includes larger format front panel graphics for improved product visibility. Dramatic full color photography highlights product features.



LOCOMOTIVES

F40PH



8241 Amtrak



8242 RTA



8243 MBTA



8244 GO Transit



STEAM



8300 Old Time Teakettle (B&O)



8301 0-4-0 Dockside (B&O)



8302 0-4-0 Dockside (SFe)

F7 DIESEL

F7 DUMMY B UNIT



8688 Burlington Northern



8689 Santa Fe



8383 Santa Fe



8684 Amtrak



8685 Chessie



8384 Chessie



8693 Southern



8694 Conrail



NEW GP38-2 PAINT

GP38-2



8284 Lehigh Valley



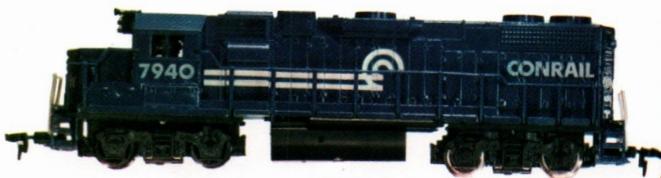
8287 Union Pacific



8299 Rock Island



8304 Gulf, Mobile & Ohio



8364 Conrail
8274 Dummy

NEW FOR '81

NO. 8294
SANTA FE

CHARBONNET
STYLING

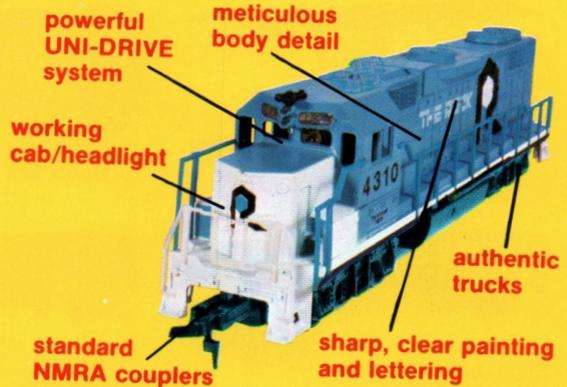
POPULAR SANTA FE ROAD-
NAME

SANTA FE

SANTA FE

SLEEK
SILVER
PAINT
SCHEME

Locomotives are the powerful selfmovers of your hobby department. Few can resist the allure of finely detailed steam and diesel engines and most hobbyists are continually adding locomotives to their miniature railroads. Take advantage of the profit potential in locomotive sales by displaying as many different roadnames and styles as possible using the new package designed for separate loco sales.



FREE BONUS...

Every locomotive box contains two free collector cards. The full color LOCO REPORT offers prototype locomotive information and photograph. The TIPS SERIES presents helpful how-to ideas for model railroading. LIFE-LIKE locomotives offer more value for the money!



NEW FOR '81

- INFORMATIVE
- ATTENTION-GETTING
- IMPROVED IDENTIFICATION
- BONUS COLLECTOR CARDS

ROLLING STOCK

FREIGHT CARS



Swift



Santa Fe



Elgin Joliet & Eastern



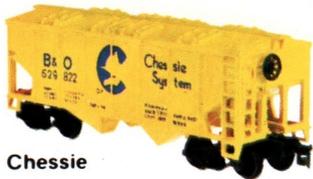
Amtrak



Delaware & Hudson



Baltimore & Ohio



Chessie



Erie

LIGHTED PASSENGER CARS



8079 Lighted Coach Car



8077 Lighted Observation Car



8078 Lighted Full Dome Car



8091 Lighted Vista Dome Car

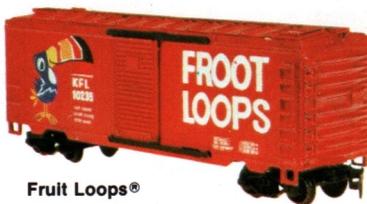


8090 Lighted Diner Car

BILLBOARD BOX CARS



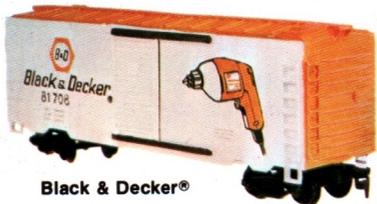
Corn Flakes®



Fruit Loops®



3 Musketeers®



Black & Decker®



Vlasic®



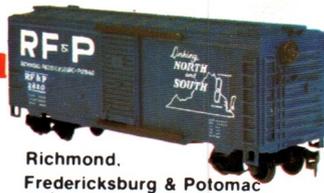
Tootsie Roll®

HOT OFF THE DRAWING BOARD:
NEW ACTION CARS, BILLBOARD

8464 BIL

7up

DELUXE FREIGHT CARS



Richmond, Fredericksburg & Potomac



Santa Fe



Western Maryland



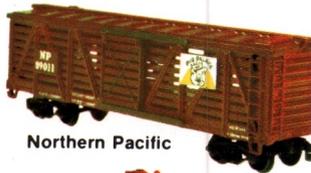
Minneapolis & St. Louis



Chicago & Illinois Midland



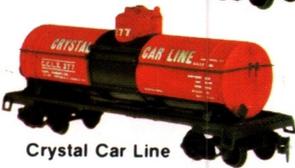
Union Pacific



Northern Pacific



Union Carbide



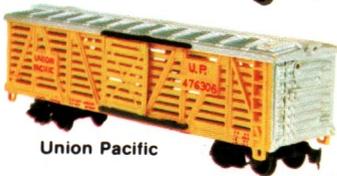
Crystal Car Line



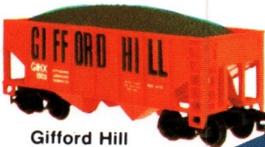
Katy



Union Pacific



Union Pacific

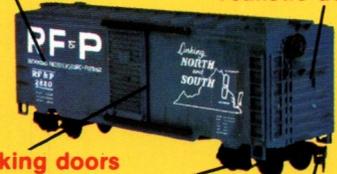


Gifford Hill

Railroad tycoons from six to sixty collect colorful roadnames, billboard reefers, streamlined passenger cars and authentic action cars. Help them expand their railroad empire by stocking as wide a selection as possible. The key to increased sales here is variety. Use the attractive new packaging to focus attention on the colorful new roadnames.

authentic road names

realistic detailing



working doors

free-wheeling trucks NMRA couplers

8461 FREIGHT ASSORTMENT

Contains: 36 cars in 8 styles
pack: 1 asst. per case weight: 10 lbs.

8462 DELUXE FREIGHT CAR ASSORTMENT

Contains: 36 cars in 13 styles
pack: 1 asst. per case weight: 10 lbs.

8463 BILLBOARD CAR ASSORTMENT #1

Contains: 36 cars in 6 styles
pack: 1 asst. per case weight: 10 lbs.

8076 PASSENGER CAR ASSORTMENT

Contains:
3-8079 2-8078
3-8091 2-8090
2-8077

pack: 1 asst. per case
weight: 5 lbs.

ROLLING STOCK

8062 ACTION CAR ASSORTMENT

24 CARS IN 4 STYLES

8085 NEW LIGHTED CABOOSE W/ "SAFETY PAINT SCHEME"

8081 NEW SEARCHLIGHT CAR W/ CHROMED LIGHT

8082 NEW CRANE CAR W/ "ELECTROMAGNET"

8084 NEW TRACK CLEANER CAR W/ "DUMPING EQUIPMENT"

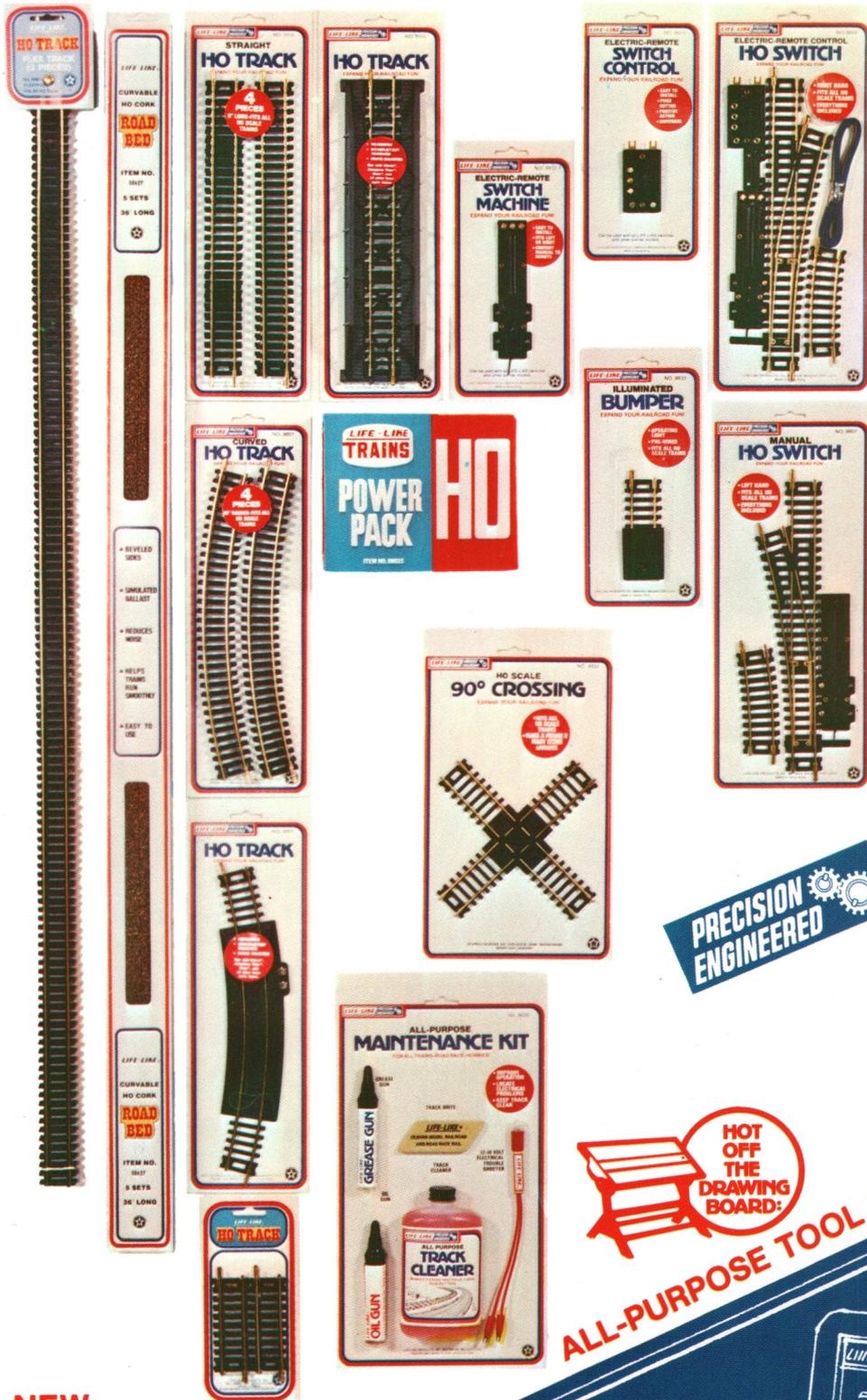
NEW FOR '81

Exciting new Action Car Packaging for '81

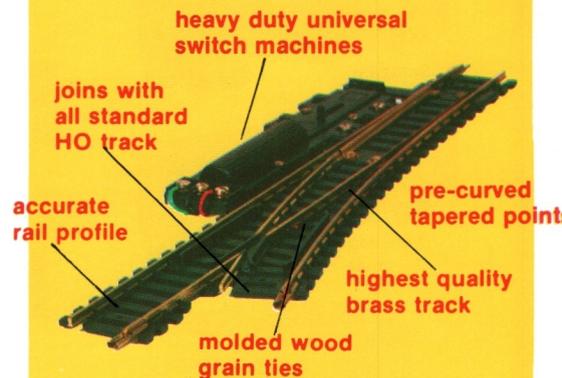
PACKAGING!

ARD
TMENT
EA.
®
J®
SS TWINKEES®
FRUIT®
ER JACK®
S GRAPE JUICE®

TRACK



Laying additional track is the foundation to a bigger and better railroad. Add a spur...and you can add a new freight-making business. Add a second track...and you can set up for two train operation. There's just no limit to how much the fun of rail-roading can grow with LIFE-LIKE's complete line of code 100 brass track and accessories.



8619 TRACK ASSORTMENT

Contains: 24-8600 6-8604
12-8601 6-8605

pack: 1 asst. per case weight: 14 lbs.

OPEN STOCK

- 8600 9" Straight Track (4)
- 8601 18" Radius Curved Track (4)
- 8621 Curved Terminal/Rewriter (1)
- 8604 RH Remote Control Switch
- 8605 LH Remote Control Switch
- 8606 RH Manual Switch
- 8607 LH Manual Switch
- 8611 6" Straight Track (4)
- 8620 90° Crossing (1)
- 8631 Illuminated Bumper (1)
- 8635 3" Straight Track (4)
- 8636 3' Flex Track (3)
- 8615 Power Pack w/ Forward & Reverse
- 8627 3' Cork Roadbed (5)
- 8628 Truss Bridge
- 8612 Switch Machine (for left or right)
- 8613 Switch Control (for left or right)
- 8629 Train Maintenance Kit
- 8626 Cork Road Bed (25 pcs.)
- 8632 3' Flex Track (100 pcs.)
- 8639 All-Purpose Tool Kit

**PRECISION
ENGINEERED**



ALL-PURPOSE TOOL KIT

**NEW
PACKAGING
FOR '81**

**No. 8639
TOOL KIT**

CONTAINS:
BRUSH • SCREWHOLDER
MAGNIFIER • TWEEZERS
PHILLIPS SCREWDRIVER
SCREWDRIVER



**NEW
FOR '81**

ACCESSORIES



1200 House Lighting Kit (1)



1203 Lamppost Bulbs (2)



1204 Bulbs w/ wired Socket (2)



1210 Grain of Wheat Bulbs (2)



1211 Frosted Bulbs (2)



1223 Blinking Bulbs (2)



1224 Long Fluorescent Bulbs (2)



1404 Track Screws



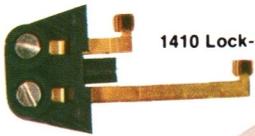
1405 Track Nails



1407 HO Spikes



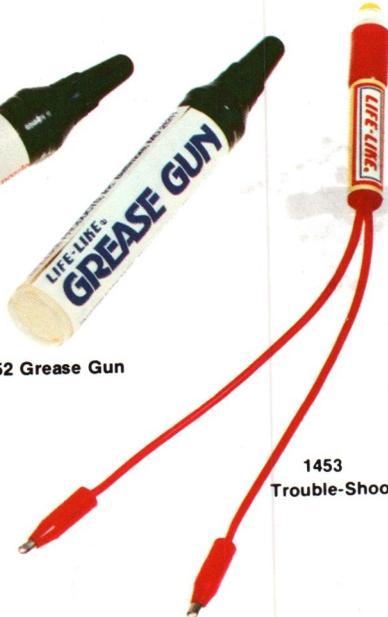
1431 2-Strand Hook-up Wire



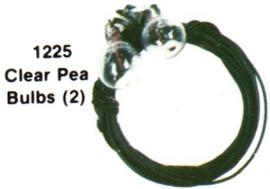
1410 Lock-On



1451 Oil Gun



1452 Grease Gun



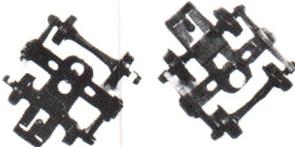
1225 Clear Pea Bulbs (2)



1433 HO Couplers



1434 Track Nails (for cork)



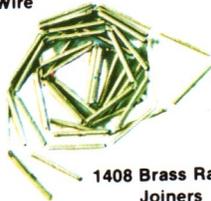
1435 Freight Trucks



1432 3-Strand Hook-up Wire



1436 Screws (Self Tapping)



1408 Brass Rail Joiners



1438 Green Grain of Wheat Bulbs (2)



1439 Red Grain of Wheat Bulbs (2)



1437 1-Strand Hook-up Wire

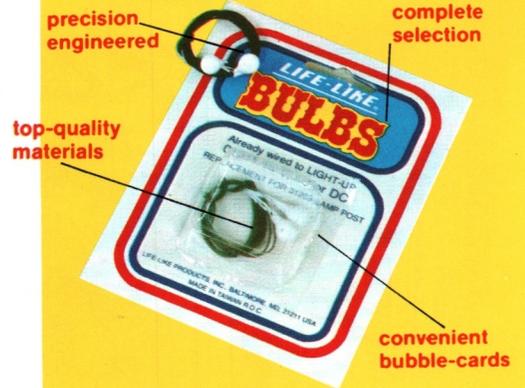


1440 Track Cleaner



1409 Insulated Rail Joiners

No railroad can get off the ground without those vital "behind the scenes" accessories. Nails, wire, bulbs, rail joiners and replacement parts are needed by every model railroader. And usually in quantity! Offer your customers a complete selection and make your store the one-stop headquarters for all their accessory needs.



1430 ACCESSORY MERCHANDISER

Eighteen popular accessories on a sturdy steel rack. A must for every hobby department! Replacement bulbs fit LIFE-LIKE LIGHT-UPS.



Contains:

6-1200	6-1223	6-1404	6-1435
6-1203	6-1432	6-1405	6-1436
6-1204	6-1433	6-1407	6-1408
6-1210	6-1434	6-1431	6-1409
6-1211	6-1224		

pack: 1 mdsr. per carton weight: 8 lbs.

LAYOUTS

**NEW
FOR '81**



1537

Railroad Empire

**INCLUDES
EVERYTHING YOU
NEED FOR MODEL
RAILROADING FUN!**

Discover how many sales you've been missing with the new Railroad Empire, LIFE-LIKE's unique complete HO scale electric train set, the Railroad Empire opens the door to years of enjoyment because it includes all the accessories a consumer needs to create an exciting model railroading world. And the Railroad Empire features more "play value" because the consumer not only becomes a train engineer, he arranges scenery and controls the action.

The Railroad Empire includes a handpainted 38"x38" layout, landscaping materials, track, 5-unit train, UL Approved power pack, scenic accessories and buildings.

Contains:

- | | |
|--|---------------------------------|
| 2-piece LIFOAM® layout | 1 curved rerailer |
| 5-unit train | 2 building kits |
| -0-4-0 Dockside with working headlight | 4 assorted trees |
| -hopper | 1 bag Lychen shrub material |
| -reefer | 14 assorted signs |
| -cattle car | 1 pack glue |
| -caboose | 1 pack nails |
| UL power pack | 2 sonic clips |
| 1 curved terminal | 1 set hook-up wire instructions |

pack: 3 per case weight: 24 lbs.

Box Size: 19½" x 6½" x 43½"

**LIFE-LIKE® TRAIN SYSTEMS
OFFER UNMATCHED VALUE!**

The perfect way to enjoy the ageless fun of model railroading is with the LIFE-LIKE Railroad Empire series of complete train systems. Each set includes train, track, landscaped layout and accessories — everything needed to build an exciting HO scale world with unbeatable play value. And it's all in one box!

1534 GIANT Railroad Empire

EVERYTHING YOU
SEE IS INCLUDED



New action accessories for even more exciting fun on the biggest LIFE-LIKE train system! The Giant Railroad Empire includes everything you need to build a complete model railroading layout with lots of action and realism. The excitement is non-stop as the streamlined train speeds freight through the landscaped community. With a new manufacturing technique only 2 platform modules are needed to form the huge 50"x60" layout. The hand painted sections feature a new slim profile, a more versatile ground level track design, rugged mountains and a pre-formed, 2 piece tunnel.

Contains:
2-Piece LIFOAM® layout
5 Unit Train
-F7 Diesel with working headlight
-Coal Hopper
-Reefer
-Caboose
-Log Dump Car (in Log Mill)
UL Power Pack
15 Curved Track
1 Curved Terminal/Rerailer
5 Straight Track
2 Remote Control Switches
6 Building Kits
1 Operating Logging Mill with Logs
1 Electronic Train Whistle

6 Assorted Trees
1 Bag Lychen Shrub Material
1 Bag Earth
30 Assorted Signs, Poles and Barriers
2 Packs Glue
2 Packs Nails/Rail Joiners/Labels
3 Sonic Clips
Noiseless Road Bed
2 Sets of Hook-up Wire
Instructions

pack: 1 per case
weight: 23 lbs.
Box Size: 31½" x 9¾" x 58¾"

1532 Railroad System

Contains:
Everything in 1531
except train set
pack: 1 per case
weight: 9 lbs.



1531 OVER & UNDER Railroad Empire

A complete railroad builder system for over & under action and fun. The rugged Conrail F7 diesel loco hauls a freight train up and down and around the scenic mountains, over a bridge and into the train station. Open up the throttle, this freight has got to get through! Includes a four unit train, track, layout and structures. Earth and Grass Material, trees and Lychen make the entire scene LIFE-LIKE.

Contains:
4-Piece LIFOAM® Layout
4 Unit Train
-F7 Diesel with working headlight
-Coal Hopper
-Reefer
-Caboose
UL Power Pack
7-¼ Circle Track
2 Curved Track
1 Curved Terminal/Rerailer
3-3" Straight Track
2-6" Straight Track
1-9" Straight Track
1 Sonic Bridge
6 Building Kits

5 Assorted Trees
1 Bag Lychen Shrub Material
1 Bag Grass
1 Bag Earth
1 Bag Assorted Road Signs, Barriers
2 Packs of Glue
3 Packs Nails/Rail Joiners
5 Sonic Clips
Noiseless Road Bed
1 Set Hook-up Wire
Instructions
pack: 1 per case
weight: 16 lbs.
Box Size: 24½" x 23" x 23"

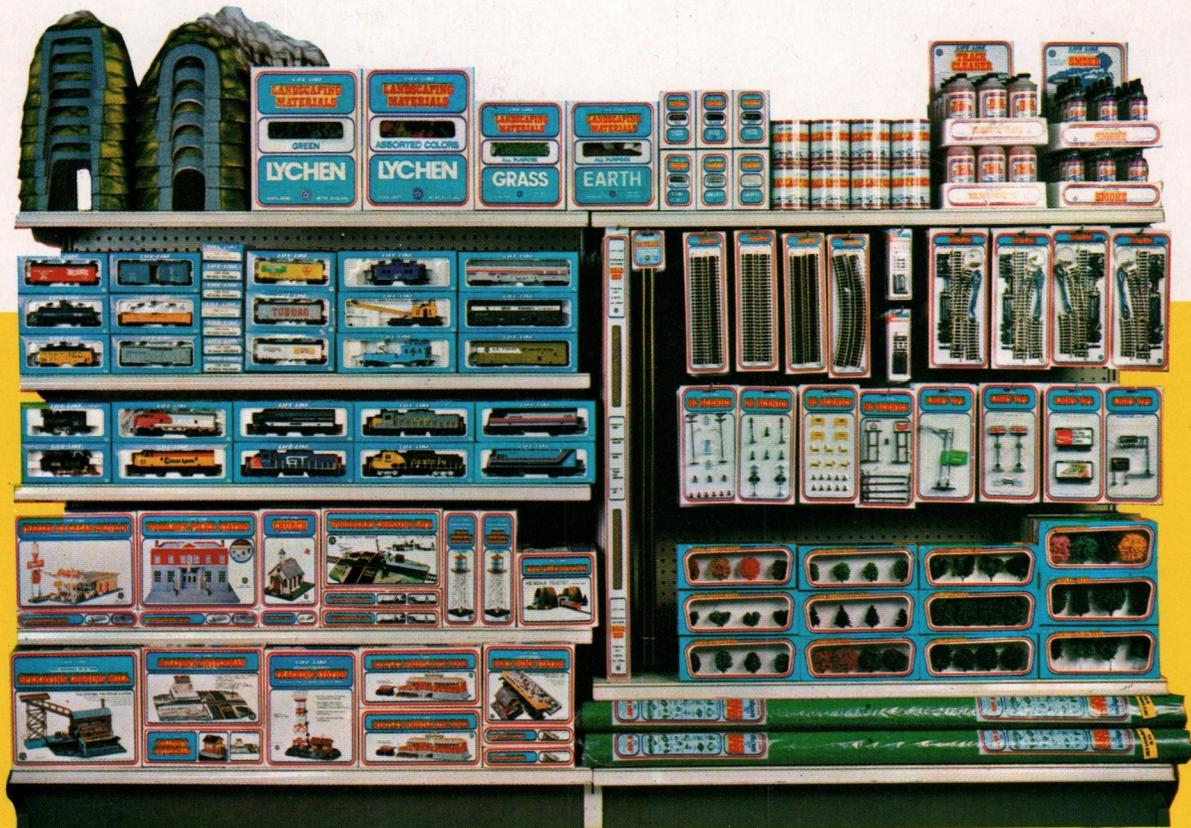
1529 LIFE-LIKE RAILROAD EXTENDER

Enlarge your 1531 or 1532. Add as many extenders as you wish. Each unit is 23"x46" (58x117cm) when assembled. Space saving 23"x25" box.
pack: 1 extender per case
weight: 5 lbs.

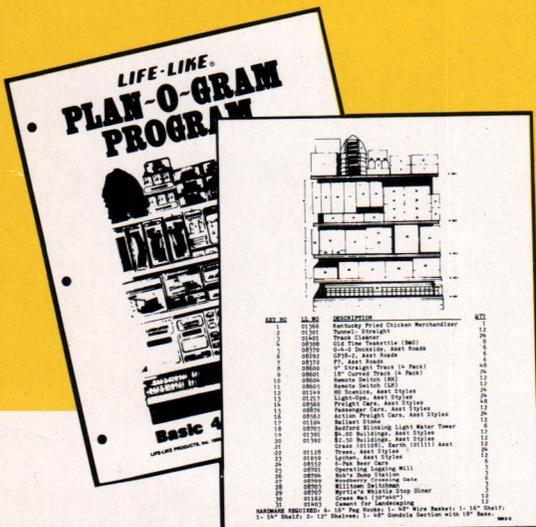


SALES AIDS

LIFE-LIKE offers the most comprehensive sales support program in the model railroading industry. Over twenty-five years of experience enable LIFE-LIKE, the professionals of the train accessory business, to offer the vital merchandising tools needed for a profitable model railroading department.



- LIFE-LIKE selling aids, such as the bimonthly product and merchandising newsletter, keep customers informed of new ways to expand sales and profits.



- LIFE-LIKE Plan-O-Grams provide a systematic approach to organizing a department and arranging shelves for maximum consumer appeal and product turnover.

- LIFE-LIKE Merchandising Programs offer complete assortments of products in pre-selected quantities and proportions. Years of experience have helped us assemble the right "mix" of products for profitable year-round sales, for any size retailer.

LIFE-LIKE sales support services make it easy for our customers to cash in on the dependable growth and persistent popularity of model railroading!